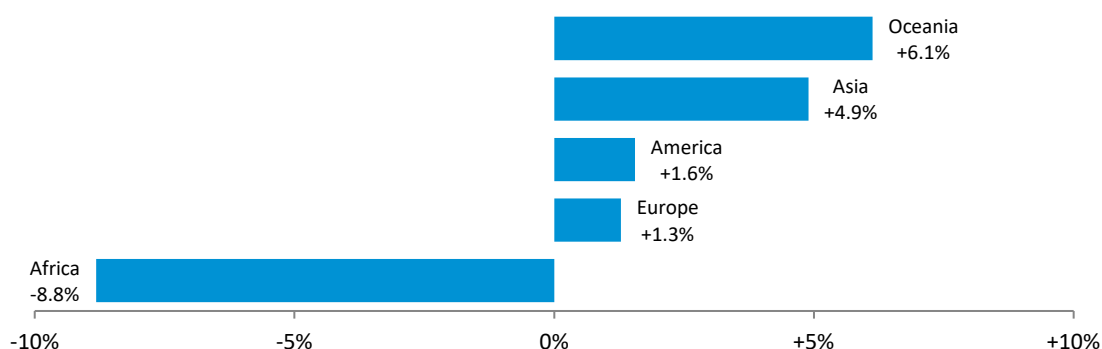




## Swiss watch exports by region January 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2023/2022	Share 2023
<b>Europe</b>	<b>425,596</b>	<b>-6.7%</b>	<b>500.3</b>	<b>+0.5%</b>	<b>545.0</b>	<b>+1.3%</b>	<b>28.5%</b>
EU (without UK)	340,051	-3.7%	368.1	-0.5%	407.4	+0.5%	21.3%
Eastern Europe	6,645	-17.6%	3.0	+3.1%	3.1	-1.2%	0.2%
Other European countries	78,900	-16.9%	129.2	+3.3%	134.5	+3.8%	7.0%
<b>Africa</b>	<b>8,250</b>	<b>-17.4%</b>	<b>11.4</b>	<b>-9.0%</b>	<b>11.5</b>	<b>-8.8%</b>	<b>0.6%</b>
<b>Asia</b>	<b>488,070</b>	<b>+11.7%</b>	<b>902.6</b>	<b>+5.4%</b>	<b>932.4</b>	<b>+4.9%</b>	<b>48.7%</b>
Middle East	91,482	-6.1%	189.0	+11.9%	191.9	+10.8%	10.0%
Far East	294,991	+24.8%	547.4	+4.0%	565.2	+4.0%	29.5%
Other Asian countries	101,597	-1.6%	166.2	+2.9%	175.2	+1.8%	9.1%
<b>America</b>	<b>215,648</b>	<b>+3.4%</b>	<b>378.0</b>	<b>+2.0%</b>	<b>389.1</b>	<b>+1.6%</b>	<b>20.3%</b>
North America	186,236	+8.2%	335.4	+1.9%	346.0	+1.4%	18.1%
South America	29,412	-19.2%	42.6	+3.3%	43.1	+3.2%	2.3%
<b>Oceania</b>	<b>25,174</b>	<b>+37.3%</b>	<b>36.3</b>	<b>+6.4%</b>	<b>37.0</b>	<b>+6.1%</b>	<b>1.9%</b>
<b>World</b>	<b>1,162,738</b>	<b>+2.9%</b>	<b>1,828.6</b>	<b>+3.2%</b>	<b>1,915.1</b>	<b>+3.1%</b>	<b>100.0%</b>

Total value - Variations



Total value - Share

