## Swiss watch exports by region February 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2023/2022	Share 2023
Europe	415,372	-3.6%	542.6	-5.0%	594.0	-3.5%	27.6%
European Union	327,146	+1.7%	385.8	-6.4%	431.1	-4.1%	20.0%
Eastern Europe	12,144	-21.9%	4.7	-2.3%	4.8	-2.7%	0.2%
Other European countries	76,082	-18.6%	152.1	-1.3%	158.1	-1.9%	7.3%
Africa	5,528	-47.8%	12.1	-8.0%	12.3	-7.8%	0.6%
Asia	465,720	-16.1%	1,036.3	-6.9%	1,071.8	-7.7%	49.7%
Middle East	93,223	-4.2%	224.4	-3.4%	227.7	-3.1%	10.6%
Far East	271,320	-20.1%	603.2	-11.9%	624.0	-12.2%	29.0%
Other Asian countries	101,177	-14.4%	208.7	+6.4%	220.1	+2.1%	10.2%
America	302,366	+15.3%	426.5	+5.1%	442.7	+6.0%	20.5%
North America	261,788	+20.7%	372.2	+3.7%	386.9	+4.7%	18.0%
South America	40,578	-10.3%	54.3	+15.8%	55.8	+15.6%	2.6%
Oceania	21,178	+19.8%	33.0	+2.9%	33.9	+2.6%	1.6%
World	1,210,164	-5.2%	2,050.4	-4.0%	2,154.7	-3.8%	100.0%

## **Total value - Variations**



