

## Swiss watch exports by region January-February 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2023/2022	Share 2023
Europe	842,177	-5.1%	1,044.1	-2.3%	1,140.4	-1.1%	28.0%
European Union	668,322	-1.0%	755.1	-3.5%	840.0	-1.7%	20.6%
Eastern Europe	18,788	-20.5%	7.7	-0.7%	7.8	-2.5%	0.2%
Other European countries	155,067	-17.7%	281.3	+0.8%	292.6	+0.6%	7.2%
Africa	13,778	-33.0%	23.4	-8.4%	23.8	-8.3%	0.6%
Asia	953,811	-3.8%	1,938.8	-1.6%	2,004.6	-2.2%	49.2%
Middle East	184,713	-5.2%	413.3	+3.0%	419.5	+2.8%	10.3%
Far East	566,332	-1.6%	1,150.7	-5.0%	1,189.3	-5.2%	29.2%
Other Asian countries	202,766	-8.4%	374.8	+4.8%	395.7	+2.1%	9.7%
America	518,015	+10.0%	804.5	+3.6%	831.9	+3.9%	20.4%
North America	448,025	+15.1%	707.6	+2.8%	732.9	+3.1%	18.0%
South America	69,990	-14.3%	96.9	+10.0%	99.0	+9.8%	2.4%
Oceania	46,356	+28.7%	69.3	+4.8%	70.9	+4.5%	1.7%
World	2,374,137	-1.3%	3,880.1	-0.7%	4,071.6	-0.7%	100.0%

## **Total value - Variations**



