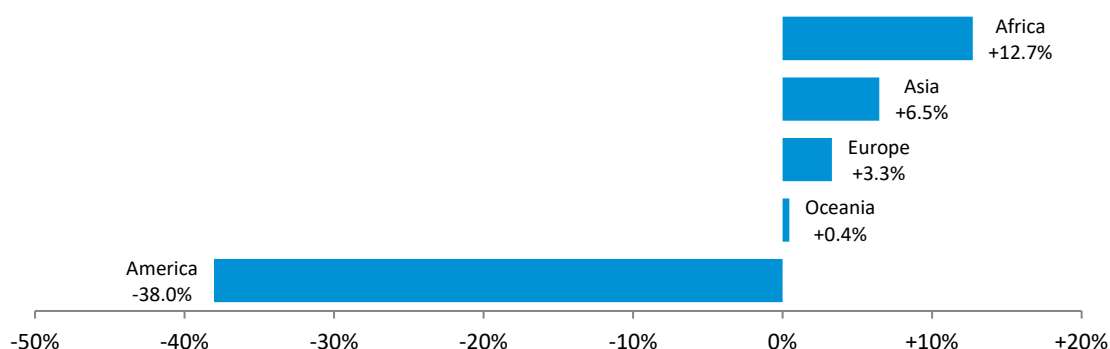




Swiss watch exports by region October 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
Europe	601,245	+2.2%	674.5	+3.7%	725.8	+3.3%	32.4%
European Union	450,649	+2.4%	480.1	+5.8%	526.1	+5.4%	23.5%
Eastern Europe	17,132	-2.6%	6.6	-13.4%	6.8	-12.1%	0.3%
Other European countries	133,464	+2.1%	187.7	-0.8%	192.9	-1.4%	8.6%
Africa	12,279	-8.1%	15.0	+11.1%	15.6	+12.7%	0.7%
Asia	452,424	+4.4%	1,091.0	+7.6%	1,132.1	+6.5%	50.5%
Middle East	93,078	-1.4%	245.9	+22.5%	250.6	+23.0%	11.2%
Far East	256,470	+13.0%	625.5	+4.3%	650.0	+2.6%	29.0%
Other Asian countries	102,876	-8.1%	219.5	+2.7%	231.5	+2.6%	10.3%
America	273,953	-9.5%	305.9	-39.1%	321.1	-38.0%	14.3%
North America	215,280	-15.9%	241.4	-44.6%	255.7	-43.2%	11.4%
South America	58,673	+25.5%	64.5	-3.6%	65.4	-3.7%	2.9%
Oceania	30,197	+43.9%	46.7	+0.2%	47.6	+0.4%	2.1%
World	1,370,098	+0.8%	2,133.1	-4.2%	2,242.3	-4.4%	100.0%

Total value - Variations



Total value - Share

