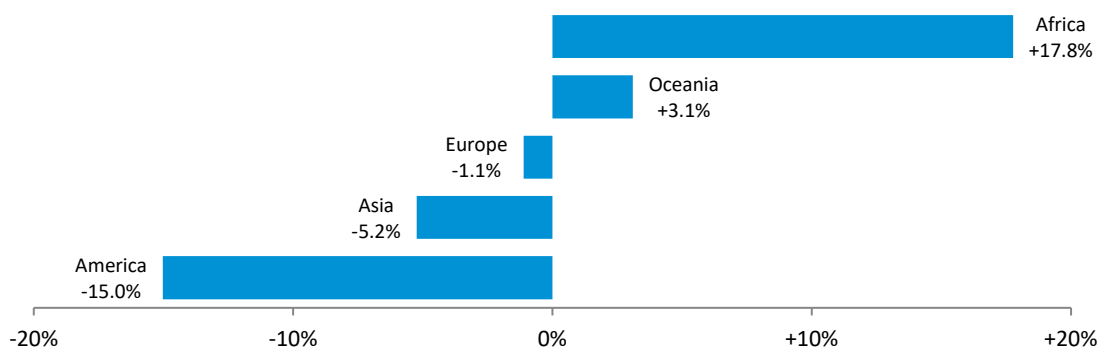




Swiss watch exports by region June 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
Europe	504,085	-3.5%	681.0	-2.4%	735.0	-1.1%	34.2%
European Union	384,220	-5.9%	493.3	-3.1%	541.7	-1.5%	25.2%
Eastern Europe	10,633	+10.5%	6.1	+2.4%	6.3	+3.4%	0.3%
Other European countries	109,232	+4.7%	181.6	-0.5%	187.0	-0.0%	8.7%
Africa	7,389	-26.8%	12.2	+16.8%	12.4	+17.8%	0.6%
Asia	384,040	-15.6%	939.3	-5.0%	972.1	-5.2%	45.2%
Middle East	75,271	-16.1%	189.2	-7.3%	191.5	-8.1%	8.9%
Far East	218,010	-15.1%	553.8	-5.9%	572.6	-6.4%	26.6%
Other Asian countries	90,759	-16.1%	196.3	-0.0%	208.0	+1.0%	9.7%
America	255,524	-10.7%	374.5	-16.7%	393.0	-15.0%	18.3%
North America	216,373	-9.8%	318.1	-17.9%	335.6	-16.0%	15.6%
South America	39,151	-15.2%	56.4	-9.2%	57.3	-8.9%	2.7%
Oceania	15,777	-5.6%	37.6	+2.9%	38.5	+3.1%	1.8%
World	1,166,815	-9.6%	2,044.4	-6.3%	2,151.1	-5.6%	100.0%

Total value - Variations



Total value - Share

