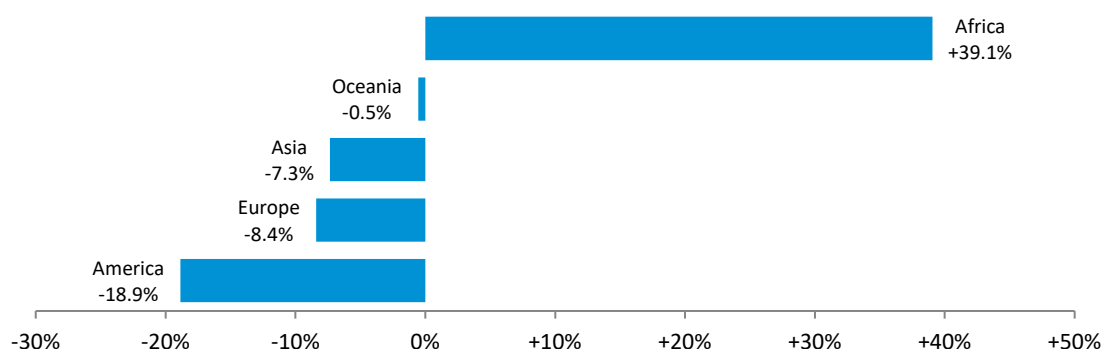




## Swiss watch exports by region May 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
<b>Europe</b>	<b>503,467</b>	<b>-12.3%</b>	<b>636.2</b>	<b>-8.8%</b>	<b>682.5</b>	<b>-8.4%</b>	<b>32.6%</b>
European Union	390,979	-12.7%	472.6	-7.6%	514.6	-7.1%	24.6%
Eastern Europe	13,542	-4.9%	6.4	+17.9%	6.5	+17.7%	0.3%
Other European countries	98,946	-11.6%	157.2	-13.0%	161.5	-13.1%	7.7%
<b>Africa</b>	<b>11,341</b>	<b>+5.4%</b>	<b>16.0</b>	<b>+38.0%</b>	<b>16.4</b>	<b>+39.1%</b>	<b>0.8%</b>
<b>Asia</b>	<b>409,294</b>	<b>-14.2%</b>	<b>968.5</b>	<b>-7.4%</b>	<b>1,004.6</b>	<b>-7.3%</b>	<b>48.0%</b>
Middle East	101,491	+0.2%	216.3	+5.6%	220.3	+5.9%	10.5%
Far East	227,349	-16.7%	558.9	-13.0%	581.0	-12.9%	27.7%
Other Asian countries	80,454	-21.9%	193.3	-2.5%	203.2	-2.8%	9.7%
<b>America</b>	<b>228,825</b>	<b>-16.4%</b>	<b>340.4</b>	<b>-19.2%</b>	<b>354.1</b>	<b>-18.9%</b>	<b>16.9%</b>
North America	181,678	-22.6%	281.0	-23.6%	293.7	-23.1%	14.0%
South America	47,147	+20.6%	59.4	+10.6%	60.4	+10.8%	2.9%
<b>Oceania</b>	<b>17,629</b>	<b>+9.8%</b>	<b>35.8</b>	<b>-0.6%</b>	<b>36.7</b>	<b>-0.5%</b>	<b>1.8%</b>
<b>World</b>	<b>1,170,556</b>	<b>-13.4%</b>	<b>1,997.0</b>	<b>-9.7%</b>	<b>2,094.3</b>	<b>-9.5%</b>	<b>100.0%</b>

Total value - Variations



Total value - Share

