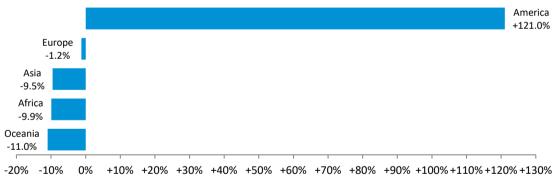


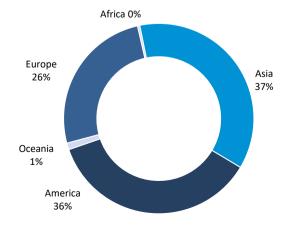
Swiss watch exports by region April 2025

| Regions | Wrist-watches | | | | Total value | | |
|--------------------------|---------------|------------------------|-------------|------------------------|-------------|------------------------|---------------|
| | Units | Variation 2025/2024 | Mil. of CHF | Variation 2025/2024 | Mil. of CHF | Variation 2025/2024 | Share 2025 |
| Europe | 534,656 | +5.0% | 606.8 | -0.2% | 652.0 | -1.2% | 25.6% |
| European Union | 409,179 | +4.8% | 427.0 | -2.6% | 465.8 | -3.9% | 18.3% |
| Eastern Europe | 12,535 | -18.5% | 5.1 | -15.3% | 5.2 | -14.1% | 0.2% |
| Other European countries | 112,942 | +9.6% | 174.7 | +6.6% | 181.0 | +6.8% | 7.1% |
| Africa | 6,140 | -43.4% | 9.6 | -12.1% | 10.0 | -9.9% | 0.4% |
| Asia | 380,234 | -17.5% | 902.1 | -9.7% | 937.1 | -9.5% | 36.8% |
| Middle East | 86,729 | +12.7% | 203.6 | +4.6% | 206.9 | +4.8% | 8.1% |
| Far East | 207,401 | -25.2% | 514.1 | -15.1% | 534.7 | -15.0% | 21.0% |
| Other Asian countries | 86,104 | -19.2% | 184.4 | -7.2% | 195.4 | -6.6% | 7.7% |
| America | 347,109 | +64.0% | 906.8 | +124.3% | 921.5 | +121.0% | 36.2% |
| North America | 313,118 | +77.0% | 861.1 | +143.3% | 874.9 | +139.2% | 34.3% |
| South America | 33,991 | -2.4% | 45.6 | -9.2% | 46.6 | -8.8% | 1.8% |
| Oceania | 16,630 | +10.1% | 27.6 | -10.6% | 28.4 | -11.0% | 1.1% |
| World | 1,284,769 | +6.4% | 2,453.0 | +19.5% | 2,549.0 | +18.2% | 100.0% |

Total value - Variations



Total value - Share



The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. FH, May 2025