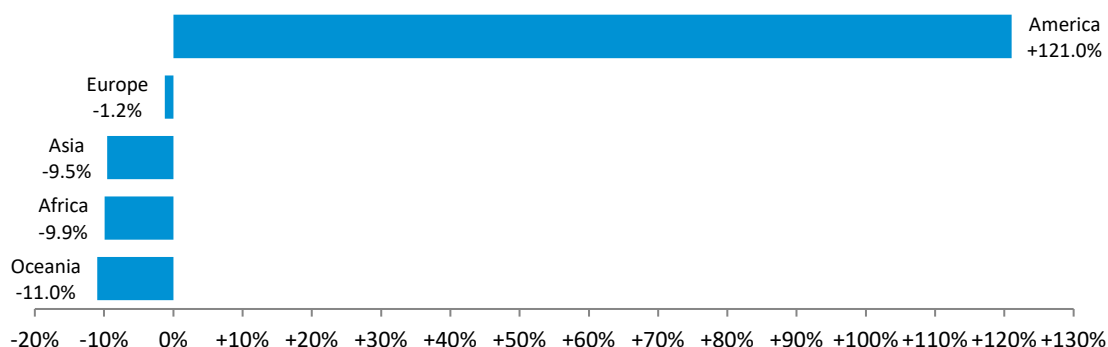




## Swiss watch exports by region April 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
<b>Europe</b>	<b>534,656</b>	<b>+5.0%</b>	<b>606.8</b>	<b>-0.2%</b>	<b>652.0</b>	<b>-1.2%</b>	<b>25.6%</b>
European Union	409,179	+4.8%	427.0	-2.6%	465.8	-3.9%	18.3%
Eastern Europe	12,535	-18.5%	5.1	-15.3%	5.2	-14.1%	0.2%
Other European countries	112,942	+9.6%	174.7	+6.6%	181.0	+6.8%	7.1%
<b>Africa</b>	<b>6,140</b>	<b>-43.4%</b>	<b>9.6</b>	<b>-12.1%</b>	<b>10.0</b>	<b>-9.9%</b>	<b>0.4%</b>
<b>Asia</b>	<b>380,234</b>	<b>-17.5%</b>	<b>902.1</b>	<b>-9.7%</b>	<b>937.1</b>	<b>-9.5%</b>	<b>36.8%</b>
Middle East	86,729	+12.7%	203.6	+4.6%	206.9	+4.8%	8.1%
Far East	207,401	-25.2%	514.1	-15.1%	534.7	-15.0%	21.0%
Other Asian countries	86,104	-19.2%	184.4	-7.2%	195.4	-6.6%	7.7%
<b>America</b>	<b>347,109</b>	<b>+64.0%</b>	<b>906.8</b>	<b>+124.3%</b>	<b>921.5</b>	<b>+121.0%</b>	<b>36.2%</b>
North America	313,118	+77.0%	861.1	+143.3%	874.9	+139.2%	34.3%
South America	33,991	-2.4%	45.6	-9.2%	46.6	-8.8%	1.8%
<b>Oceania</b>	<b>16,630</b>	<b>+10.1%</b>	<b>27.6</b>	<b>-10.6%</b>	<b>28.4</b>	<b>-11.0%</b>	<b>1.1%</b>
<b>World</b>	<b>1,284,769</b>	<b>+6.4%</b>	<b>2,453.0</b>	<b>+19.5%</b>	<b>2,549.0</b>	<b>+18.2%</b>	<b>100.0%</b>

Total value - Variations



Total value - Share

