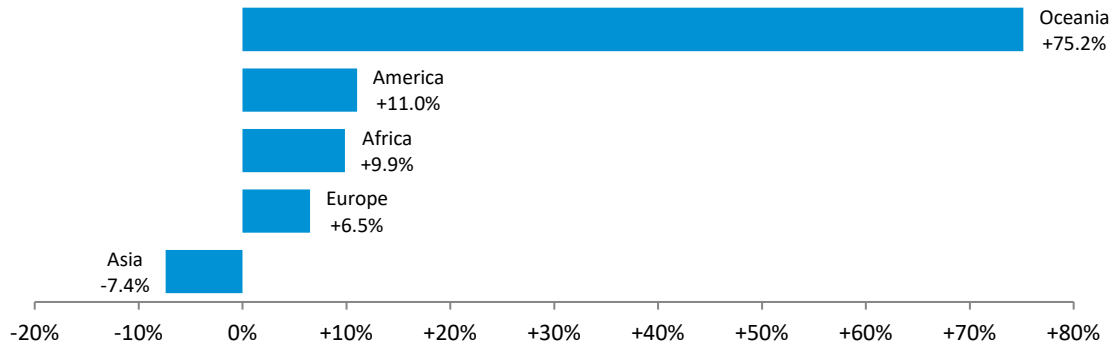




Swiss watch exports by region March 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
Europe	461,620	+10.4%	591.9	+6.0%	647.0	+6.5%	30.4%
European Union	354,397	+12.5%	430.6	+9.2%	465.2	+6.4%	21.8%
Eastern Europe	12,710	+48.2%	4.6	-15.0%	4.7	-14.3%	0.2%
Other European countries	94,513	+0.0%	156.7	-1.1%	177.1	+7.6%	8.3%
Africa	9,587	-6.2%	11.5	+9.0%	11.8	+9.9%	0.6%
Asia	356,765	-22.0%	909.1	-7.4%	942.8	-7.4%	44.2%
Middle East	73,001	-29.2%	182.1	-13.2%	184.9	-13.4%	8.7%
Far East	201,061	-16.8%	542.9	-4.7%	564.0	-4.4%	26.5%
Other Asian countries	82,703	-26.6%	184.1	-8.8%	194.0	-9.6%	9.1%
America	265,258	+0.4%	468.7	+10.6%	485.6	+11.0%	22.8%
North America	224,112	+3.0%	413.4	+13.1%	428.8	+13.2%	20.1%
South America	41,146	-11.7%	55.3	-4.6%	56.8	-3.2%	2.7%
Oceania	17,699	+4.4%	43.1	+78.3%	44.0	+75.2%	2.1%
World	1,110,929	-4.8%	2,024.3	+1.3%	2,131.1	+1.5%	100.0%

Total value - Variations



Total value - Share

