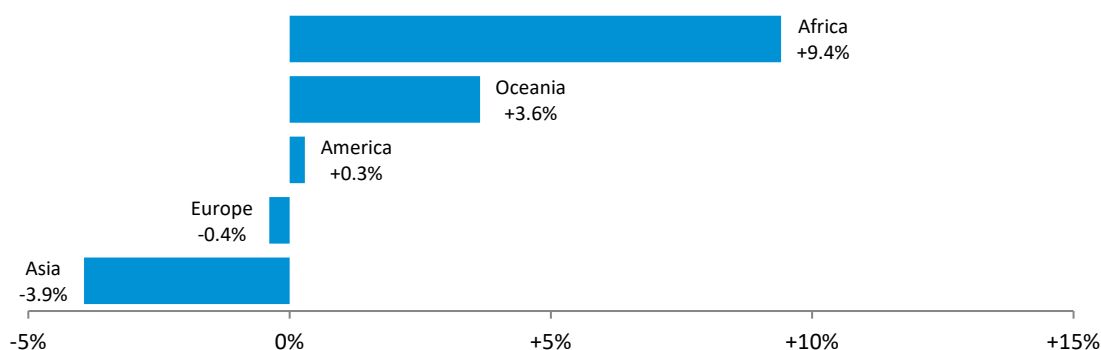




## Swiss watch exports by region January-December 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
<b>Europe</b>	<b>6,196,330</b>	<b>-1.1%</b>	<b>7,351.5</b>	<b>-0.1%</b>	<b>7,882.6</b>	<b>-0.4%</b>	<b>30.9%</b>
European Union	4,730,221	-2.2%	5,257.8	-0.6%	5,706.8	-1.2%	22.4%
Eastern Europe	159,809	+3.7%	69.7	+1.2%	71.5	+2.0%	0.3%
Other European countries	1,306,300	+2.3%	2,024.1	+1.2%	2,104.2	+1.8%	8.2%
<b>Africa</b>	<b>113,939</b>	<b>-2.0%</b>	<b>157.3</b>	<b>+8.6%</b>	<b>161.2</b>	<b>+9.4%</b>	<b>0.6%</b>
<b>Asia</b>	<b>4,855,247</b>	<b>-10.6%</b>	<b>11,250.1</b>	<b>-3.9%</b>	<b>11,661.2</b>	<b>-3.9%</b>	<b>45.7%</b>
Middle East	1,089,964	-3.2%	2,518.1	+1.6%	2,568.7	+2.1%	10.1%
Far East	2,642,784	-12.3%	6,426.8	-6.8%	6,679.4	-6.7%	26.2%
Other Asian countries	1,122,499	-13.2%	2,305.1	-1.3%	2,413.1	-1.9%	9.5%
<b>America</b>	<b>3,194,506</b>	<b>-2.7%</b>	<b>5,198.1</b>	<b>+0.3%</b>	<b>5,370.2</b>	<b>+0.3%</b>	<b>21.0%</b>
North America	2,670,227	-3.9%	4,500.5	-0.1%	4,660.5	-0.2%	18.3%
South America	524,279	+4.2%	697.6	+3.3%	709.7	+3.4%	2.8%
<b>Oceania</b>	<b>239,132</b>	<b>-1.0%</b>	<b>444.4</b>	<b>+3.7%</b>	<b>455.0</b>	<b>+3.6%</b>	<b>1.8%</b>
<b>World</b>	<b>14,599,154</b>	<b>-4.8%</b>	<b>24,401.5</b>	<b>-1.7%</b>	<b>25,530.1</b>	<b>-1.8%</b>	<b>100.0%</b>

Total value - Variations



Total value - Share

