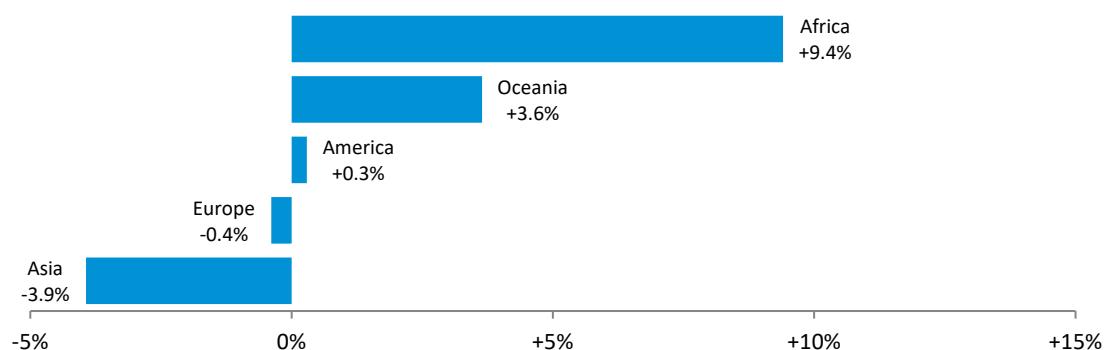




Swiss watch exports by region
January-December 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
Europe	6,196,330	-1.1%	7,351.5	-0.1%	7,882.6	-0.4%	30.9%
European Union	4,730,221	-2.2%	5,257.8	-0.6%	5,706.8	-1.2%	22.4%
Eastern Europe	159,809	+3.7%	69.7	+1.2%	71.5	+2.0%	0.3%
Other European countries	1,306,300	+2.3%	2,024.1	+1.2%	2,104.2	+1.8%	8.2%
Africa	113,939	-2.0%	157.3	+8.6%	161.2	+9.4%	0.6%
Asia	4,855,247	-10.6%	11,250.1	-3.9%	11,661.2	-3.9%	45.7%
Middle East	1,089,964	-3.2%	2,518.1	+1.6%	2,568.7	+2.1%	10.1%
Far East	2,642,784	-12.3%	6,426.8	-6.8%	6,679.4	-6.7%	26.2%
Other Asian countries	1,122,499	-13.2%	2,305.1	-1.3%	2,413.1	-1.9%	9.5%
America	3,194,506	-2.7%	5,198.1	+0.3%	5,370.2	+0.3%	21.0%
North America	2,670,227	-3.9%	4,500.5	-0.1%	4,660.5	-0.2%	18.3%
South America	524,279	+4.2%	697.6	+3.3%	709.7	+3.4%	2.8%
Oceania	239,132	-1.0%	444.4	+3.7%	455.0	+3.6%	1.8%
World	14,599,154	-4.8%	24,401.5	-1.7%	25,530.1	-1.8%	100.0%

Total value - Variations



Total value - Share

