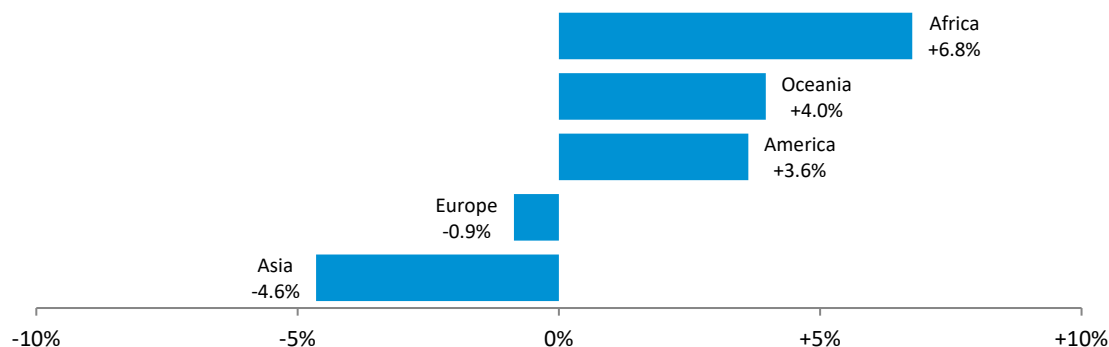




Swiss watch exports by region January-October 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
Europe	5,015,113	-1.0%	6,045.5	-0.7%	6,503.4	-0.9%	30.7%
European Union	3,825,352	-2.2%	4,328.6	-0.9%	4,715.0	-1.5%	22.3%
Eastern Europe	125,588	+0.0%	56.5	-0.7%	57.9	+0.1%	0.3%
Other European countries	1,064,173	+3.7%	1,660.4	-0.1%	1,730.5	+0.8%	8.2%
Africa	93,257	-0.1%	124.2	+6.0%	127.4	+6.8%	0.6%
Asia	3,978,630	-12.3%	9,282.1	-4.7%	9,632.9	-4.6%	45.5%
Middle East	855,574	-6.3%	2,046.5	+1.8%	2,078.7	+1.8%	9.8%
Far East	2,191,471	-14.1%	5,341.5	-7.7%	5,555.8	-7.6%	26.2%
Other Asian countries	931,585	-13.1%	1,894.1	-2.6%	1,998.5	-2.6%	9.4%
America	2,636,961	-3.3%	4,411.1	+3.6%	4,559.7	+3.6%	21.5%
North America	2,217,700	-4.5%	3,849.9	+3.7%	3,988.0	+3.6%	18.8%
South America	419,261	+4.0%	561.3	+3.4%	571.7	+3.5%	2.7%
Oceania	191,885	+4.1%	357.5	+4.1%	366.5	+4.0%	1.7%
World	11,915,846	-5.5%	20,220.5	-1.6%	21,189.9	-1.6%	100.0%

Total value - Variations



Total value - Share

