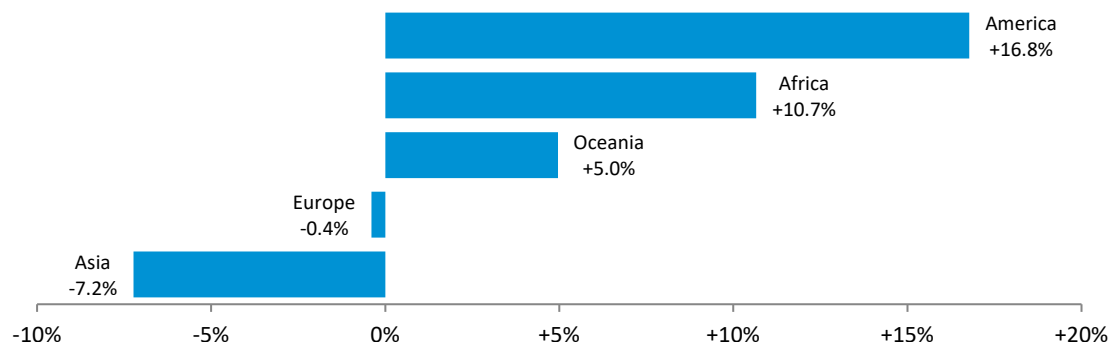




## Swiss watch exports by region January-June 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
<b>Europe</b>	<b>2,858,192</b>	<b>-0.4%</b>	<b>3,593.8</b>	<b>-0.3%</b>	<b>3,881.7</b>	<b>-0.4%</b>	<b>30.1%</b>
European Union	2,188,571	-1.9%	2,602.7	-0.2%	2,842.0	-0.9%	22.0%
Eastern Europe	69,291	+0.4%	30.8	+0.5%	31.6	+1.3%	0.2%
Other European countries	600,330	+5.5%	960.3	-0.7%	1,008.0	+0.8%	7.8%
<b>Africa</b>	<b>51,765</b>	<b>-7.1%</b>	<b>73.6</b>	<b>+9.9%</b>	<b>75.3</b>	<b>+10.7%</b>	<b>0.6%</b>
<b>Asia</b>	<b>2,313,801</b>	<b>-17.5%</b>	<b>5,515.8</b>	<b>-7.4%</b>	<b>5,725.9</b>	<b>-7.2%</b>	<b>44.3%</b>
Middle East	517,895	-6.8%	1,209.6	-1.3%	1,228.9	-1.4%	9.5%
Far East	1,262,211	-21.9%	3,191.5	-10.4%	3,317.9	-10.1%	25.7%
Other Asian countries	533,695	-15.7%	1,114.6	-4.7%	1,179.0	-4.5%	9.1%
<b>America</b>	<b>1,643,919</b>	<b>+5.9%</b>	<b>2,922.5</b>	<b>+16.8%</b>	<b>3,018.5</b>	<b>+16.8%</b>	<b>23.4%</b>
North America	1,395,939	+6.1%	2,607.9	+19.5%	2,697.8	+19.4%	20.9%
South America	247,980	+4.8%	314.6	-2.0%	320.7	-1.7%	2.5%
<b>Oceania</b>	<b>107,183</b>	<b>-3.6%</b>	<b>207.1</b>	<b>+5.1%</b>	<b>212.3</b>	<b>+5.0%</b>	<b>1.6%</b>
<b>World</b>	<b>6,974,860</b>	<b>-5.7%</b>	<b>12,312.8</b>	<b>-0.1%</b>	<b>12,913.7</b>	<b>-0.1%</b>	<b>100.0%</b>

Total value - Variations



Total value - Share

