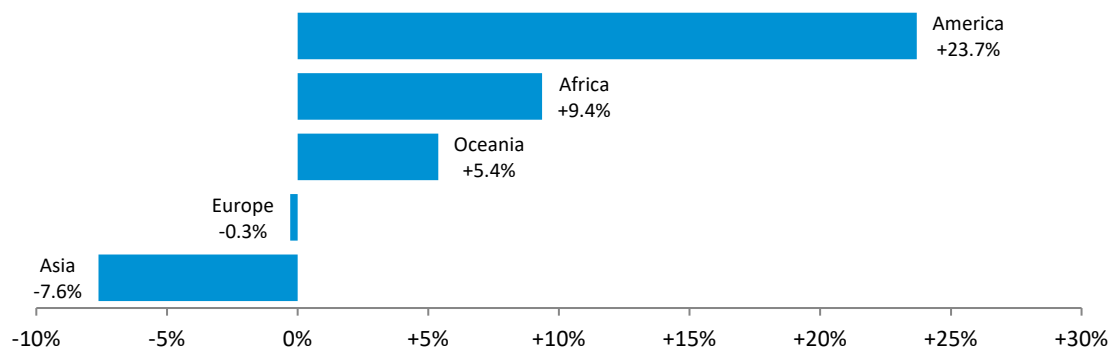




Swiss watch exports by region January-May 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
Europe	2,353,943	+0.3%	2,911.3	+0.1%	3,145.1	-0.3%	29.2%
European Union	1,804,186	-1.0%	2,107.8	+0.4%	2,298.6	-0.8%	21.4%
Eastern Europe	58,659	-1.2%	24.9	+0.4%	25.5	+1.2%	0.2%
Other European countries	491,098	+5.7%	778.7	-0.7%	821.0	+1.1%	7.6%
Africa	44,376	-2.7%	61.4	+8.6%	62.9	+9.4%	0.6%
Asia	1,929,770	-17.9%	4,576.7	-7.9%	4,754.0	-7.6%	44.2%
Middle East	442,625	-5.0%	1,020.5	-0.1%	1,037.5	-0.0%	9.6%
Far East	1,044,208	-23.2%	2,637.8	-11.3%	2,745.5	-10.9%	25.5%
Other Asian countries	442,937	-15.7%	918.3	-5.7%	971.0	-5.6%	9.0%
America	1,386,441	+9.5%	2,547.8	+24.1%	2,625.2	+23.7%	24.4%
North America	1,177,608	+9.4%	2,289.5	+27.6%	2,361.8	+27.0%	21.9%
South America	208,833	+9.6%	258.3	-0.2%	263.5	+0.1%	2.4%
Oceania	91,406	-3.3%	169.5	+5.6%	173.8	+5.4%	1.6%
World	5,805,936	-4.9%	10,266.7	+1.2%	10,760.9	+1.1%	100.0%

Total value - Variations



Total value - Share

