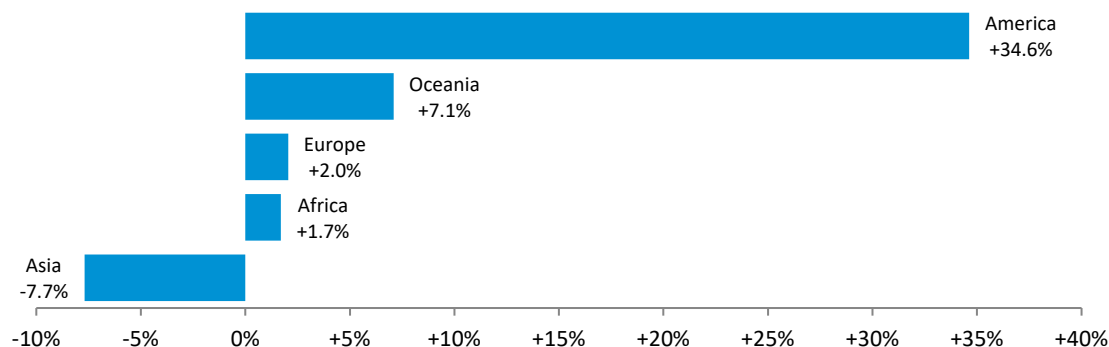




## Swiss watch exports by region January-April 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
<b>Europe</b>	<b>1,848,919</b>	<b>+4.4%</b>	<b>2,270.6</b>	<b>+2.7%</b>	<b>2,458.0</b>	<b>+2.0%</b>	<b>28.4%</b>
European Union	1,411,726	+2.7%	1,631.4	+2.7%	1,780.1	+1.0%	20.6%
Eastern Europe	45,117	-0.1%	18.5	-4.4%	19.0	-3.4%	0.2%
Other European countries	392,076	+11.2%	620.8	+2.9%	658.9	+5.1%	7.6%
<b>Africa</b>	<b>33,035</b>	<b>-5.2%</b>	<b>45.4</b>	<b>+1.0%</b>	<b>46.5</b>	<b>+1.7%</b>	<b>0.5%</b>
<b>Asia</b>	<b>1,520,481</b>	<b>-18.8%</b>	<b>3,608.2</b>	<b>-8.0%</b>	<b>3,749.6</b>	<b>-7.7%</b>	<b>43.3%</b>
Middle East	341,134	-6.5%	804.2	-1.6%	817.2	-1.5%	9.4%
Far East	816,864	-24.8%	2,078.9	-10.8%	2,164.5	-10.3%	25.0%
Other Asian countries	362,483	-14.1%	725.1	-6.5%	767.9	-6.3%	8.9%
<b>America</b>	<b>1,146,715</b>	<b>+15.5%</b>	<b>2,206.0</b>	<b>+35.2%</b>	<b>2,269.7</b>	<b>+34.6%</b>	<b>26.2%</b>
North America	985,033	+17.1%	2,007.1	+40.7%	2,066.6	+39.9%	23.9%
South America	161,682	+6.8%	198.9	-3.0%	203.1	-2.7%	2.3%
<b>Oceania</b>	<b>73,777</b>	<b>-5.9%</b>	<b>133.7</b>	<b>+7.5%</b>	<b>137.1</b>	<b>+7.1%</b>	<b>1.6%</b>
<b>World</b>	<b>4,622,927</b>	<b>-2.7%</b>	<b>8,264.0</b>	<b>+4.1%</b>	<b>8,660.9</b>	<b>+4.0%</b>	<b>100.0%</b>

Total value - Variations



Total value - Share

