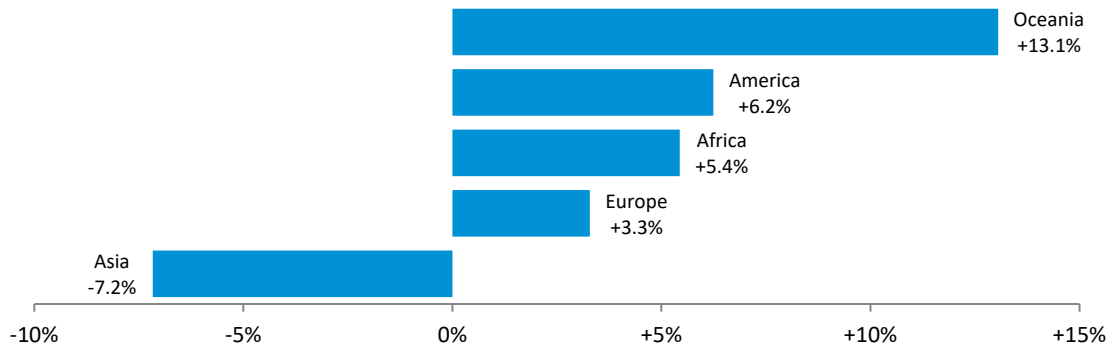




Swiss watch exports by region January-March 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
Europe	1,313,311	+4.0%	1,664.1	+3.8%	1,806.2	+3.3%	29.6%
European Union	1,002,038	+1.9%	1,205.0	+4.8%	1,314.9	+2.9%	21.5%
Eastern Europe	32,582	+9.4%	13.4	+0.4%	13.8	+1.4%	0.2%
Other European countries	278,691	+11.7%	445.7	+1.4%	477.5	+4.4%	7.8%
Africa	26,895	+12.1%	35.7	+5.2%	36.4	+5.4%	0.6%
Asia	1,140,350	-19.2%	2,705.9	-7.4%	2,809.4	-7.2%	46.0%
Middle East	254,557	-11.6%	600.6	-3.5%	610.3	-3.4%	10.0%
Far East	609,425	-24.7%	1,564.7	-9.3%	1,626.7	-8.8%	26.6%
Other Asian countries	276,368	-12.4%	540.7	-6.3%	572.4	-6.2%	9.4%
America	799,604	+2.4%	1,299.2	+5.8%	1,348.2	+6.2%	22.1%
North America	671,913	+1.1%	1,146.0	+6.8%	1,191.6	+7.2%	19.5%
South America	127,691	+9.5%	153.3	-1.0%	156.5	-0.7%	2.6%
Oceania	57,139	-9.8%	106.0	+13.4%	108.6	+13.1%	1.8%
World	3,337,299	-5.8%	5,811.0	-1.2%	6,108.9	-1.1%	100.0%

Total value - Variations



Total value - Share

