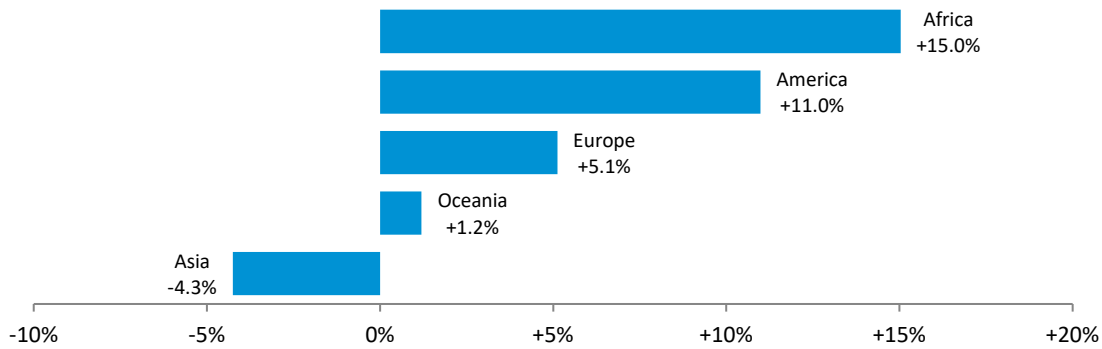




Swiss watch exports by region July 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Share 2024
Europe	586,774	+0.2%	645.9	+4.7%	694.1	+5.1%	31.0%
European Union	454,946	+2.6%	464.7	+6.0%	507.9	+6.5%	22.7%
Eastern Europe	17,382	+32.3%	8.4	+43.6%	8.5	+41.9%	0.4%
Other European countries	114,446	-11.2%	172.8	+0.3%	177.7	+0.0%	7.9%
Africa	9,455	-8.1%	15.3	+15.3%	15.5	+15.0%	0.7%
Asia	502,978	-12.3%	996.3	-4.1%	1,033.4	-4.3%	46.1%
Middle East	100,876	+5.2%	216.8	+9.1%	219.5	+8.4%	9.8%
Far East	274,004	-24.9%	589.3	-9.9%	612.7	-9.8%	27.3%
Other Asian countries	128,098	+13.4%	190.3	+2.6%	201.2	+2.0%	9.0%
America	302,636	+28.4%	444.4	+10.1%	464.3	+11.0%	20.7%
North America	267,014	+40.2%	390.4	+10.0%	409.5	+11.1%	18.3%
South America	35,622	-21.4%	53.9	+10.5%	54.9	+10.0%	2.4%
Oceania	20,908	+26.8%	32.6	+1.1%	33.4	+1.2%	1.5%
World	1,422,751	+0.1%	2,134.4	+1.4%	2,240.7	+1.6%	100.0%

Total value - Variations



Total value - Share

