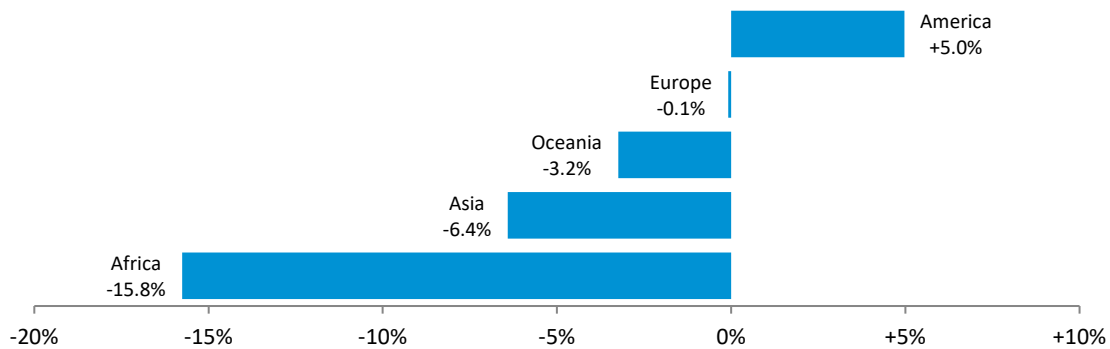




Swiss watch exports by region January-July 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Share 2024
Europe	3,452,730	-5.2%	4,252.4	-0.5%	4,591.4	-0.1%	30.3%
<i>European Union</i>	2,685,412	-3.7%	3,073.9	-0.5%	3,374.6	+0.1%	22.3%
<i>Eastern Europe</i>	83,992	-12.6%	38.9	+4.3%	39.5	+3.2%	0.3%
<i>Other European countries</i>	683,326	-9.8%	1,139.7	-0.6%	1,177.2	-0.8%	7.8%
Africa	65,151	-25.5%	82.2	-15.6%	83.5	-15.8%	0.6%
Asia	3,307,041	-15.7%	6,947.9	-6.0%	7,200.0	-6.4%	47.5%
<i>Middle East</i>	656,596	-2.4%	1,442.7	+0.2%	1,465.3	+0.2%	9.7%
<i>Far East</i>	1,888,977	-21.4%	4,144.8	-9.7%	4,298.8	-10.0%	28.4%
<i>Other Asian countries</i>	761,468	-9.8%	1,360.4	+0.2%	1,435.9	-1.1%	9.5%
America	1,855,273	+0.7%	2,947.2	+4.8%	3,049.1	+5.0%	20.1%
<i>North America</i>	1,582,950	+3.8%	2,572.4	+4.0%	2,668.1	+4.3%	17.6%
<i>South America</i>	272,323	-13.8%	374.8	+10.2%	381.0	+10.2%	2.5%
Oceania	132,113	+5.3%	229.6	-3.4%	235.7	-3.2%	1.6%
World	8,812,308	-8.4%	14,459.3	-2.4%	15,159.7	-2.4%	100.0%

Total value - Variations



Total value - Share

