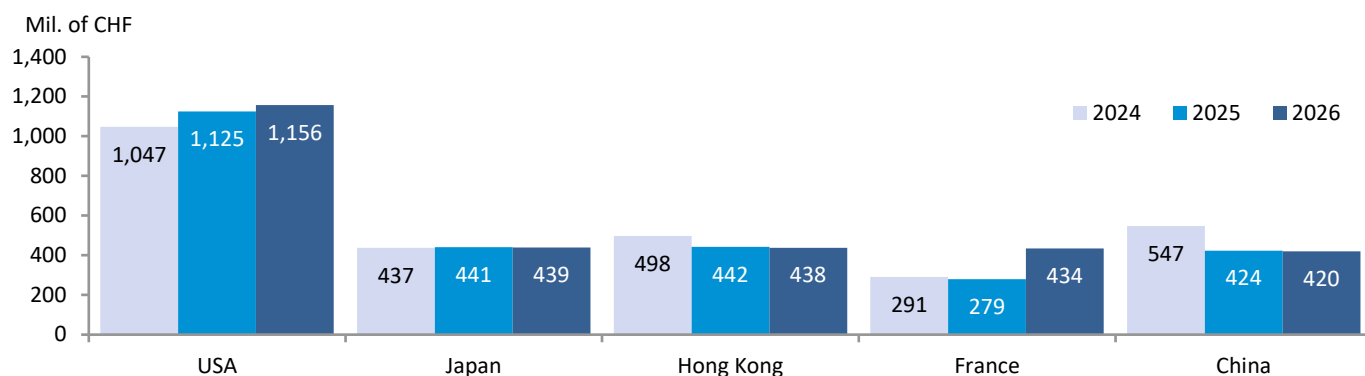




World distribution of Swiss watch exports January-March 2026

Markets	Mil. of CHF			Variation			
	2026	2025	2024	2026/2025		2026/2024	
				(+)	(-)	(+)	(-)
1. USA	1,156.3	1,124.5	1,047.0	+2.8%		+10.4%	
2. Japan	439.5	441.5	437.3		-0.4%	+0.5%	
3. Hong Kong	438.3	441.9	497.9		-0.8%		-12.0%
4. France	434.0	278.9	290.8	+55.6%		+49.2%	
5. China	420.5	423.6	546.9		-0.7%		-23.1%
6. United Kingdom	403.3	392.6	376.7	+2.7%		+7.1%	
7. Singapore	388.7	393.6	410.2		-1.3%		-5.3%
8. UAE	316.6	301.5	322.2	+5.0%			-1.7%
9. Germany	284.1	312.6	302.3		-9.1%		-6.0%
10. Italy	219.3	238.4	213.5		-8.0%	+2.7%	
11. South Korea	211.4	196.1	192.9	+7.8%		+9.6%	
12. Taiwan	96.4	116.2	95.5		-17.0%	+1.0%	
13. Australia	94.2	103.3	90.8		-8.8%	+3.7%	
14. India	84.9	62.3	55.3	+36.4%		+53.6%	
15. Mexico	84.7	72.1	79.7	+17.5%		+6.2%	
16. Spain	82.6	114.5 *	101.6		-27.9%		-18.8%
17. Turkey	80.7	72.6	67.7	+11.2%		+19.3%	
18. Saudi Arabia	75.3	82.4	85.1		-8.6%		-11.4%
19. Canada	65.8	67.1	64.4		-2.0%	+2.1%	
20. Netherlands	56.7	81.6	78.9		-30.5%		-28.1%
21. Qatar	55.6	78.8	77.2		-29.5%		-28.0%
22. Thailand	55.4	55.9	73.3		-0.8%		-24.4%
23. Ireland	51.8	47.5	45.7	+9.0%		+13.2%	
24. Austria	42.1	47.3	49.8		-11.0%		-15.4%
25. Kuwait	36.1	41.6	46.4		-13.2%		-22.2%
26. Belgium	26.3	34.8	33.5		-24.5%		-21.5%
27. Greece	25.3	24.5	24.1	+3.1%		+5.1%	
28. Oman	23.5	18.6	17.4	+26.7%		+35.2%	
29. Bahrain	20.2	26.1	25.4		-22.5%		-20.3%
30. Portugal	17.9	27.0	23.6		-33.6%		-24.1%
Total 30 markets	5,787.4	5,719.2	5,773.1	+1.2%		+0.2%	
Share in %	93.3%	93.6%	93.5%				
Total value	6,201.2	6,112.9	6,174.5	+1.4%		+0.4%	



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.