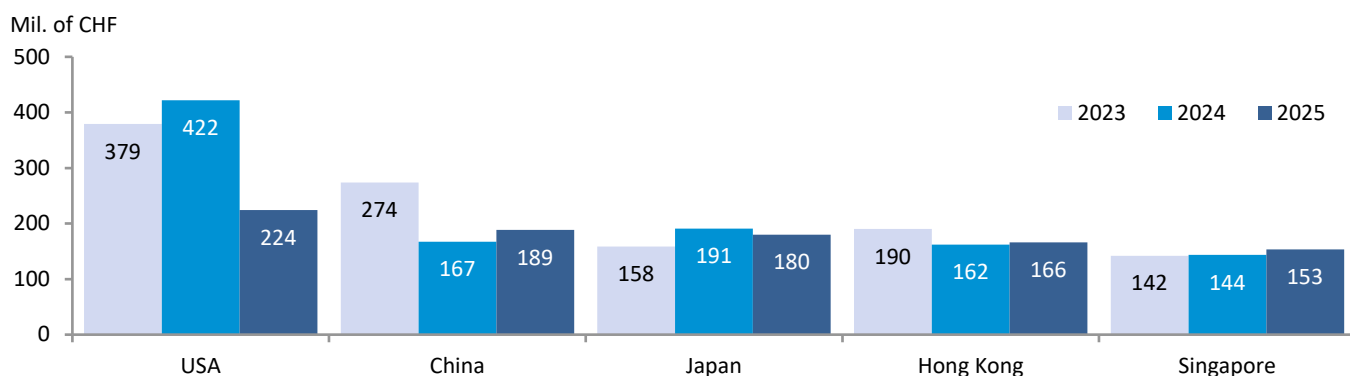




World distribution of Swiss watch exports October 2025

Markets	Mil. of CHF			Variation			
	2025	2024	2023	2025/2024		2025/2023	
				(+)	(-)	(+)	(-)
1. USA	224.3	421.7	379.2		-46.8%		-40.8%
2. China	188.5	167.4	273.5	+12.6%			-31.1%
3. Japan	180.1	190.7	158.3		-5.6%	+13.8%	
4. Hong Kong	165.8	162.0	190.0	+2.4%			-12.7%
5. Singapore	153.1	143.7	142.1	+6.6%		+7.7%	
6. United Kingdom	152.6	164.8	160.2		-7.4%		-4.7%
7. UAE	135.9	97.2	112.0	+39.8%		+21.4%	
8. France	118.7	107.2	111.7	+10.8%		+6.3%	
9. Germany	113.0	108.8	114.4	+3.9%			-1.2%
10. Italy	97.0	93.0	94.3	+4.3%		+2.8%	
11. South Korea	72.2	71.8	65.1	+0.7%		+11.0%	
12. Australia	45.2	44.5	36.6	+1.7%		+23.5%	
13. Spain	43.6	45.2	38.7		-3.6%	+12.7%	
14. Taiwan	39.7	38.7	36.0	+2.7%		+10.5%	
15. India	31.5	29.9	22.3	+5.6%		+41.3%	
16. Turkey	31.5	24.8	21.6	+27.3%		+46.3%	
17. Canada	31.4	28.5	26.9	+9.9%		+16.5%	
18. Mexico	31.2	32.4	25.2		-3.5%	+23.8%	
19. Netherlands	30.8	29.6	30.3	+4.2%		+1.6%	
20. Saudi Arabia	30.5	26.0	32.6	+17.4%			-6.3%
21. Qatar	21.8	21.0	23.1	+4.0%			-5.4%
22. Ireland	20.8	17.8	19.5	+16.7%		+6.8%	
23. Thailand	20.6	21.4	29.6		-3.7%		-30.5%
24. Austria	18.9	16.5	19.2	+14.7%			-1.7%
25. Kuwait	17.1	15.4	17.0	+11.4%		+0.8%	
26. Bahrain	16.3	12.4	17.0	+32.2%			-4.0%
27. Belgium	15.9	17.6	15.9		-9.3%	+0.2%	
28. Portugal	11.1	9.8	11.9	+14.3%			-6.3%
29. Greece	10.8	10.4	7.6	+4.0%		+42.2%	
30. Oman	8.1	10.1 *	7.9		-20.0%	+2.6%	
Total 30 markets	2,078.6	2,180.1	2,239.8		-4.7%		-7.2%
Share in %	92.7%	92.9%	93.5%				
Total value	2,242.3	2,345.5	2,395.6		-4.4%		-6.4%



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.