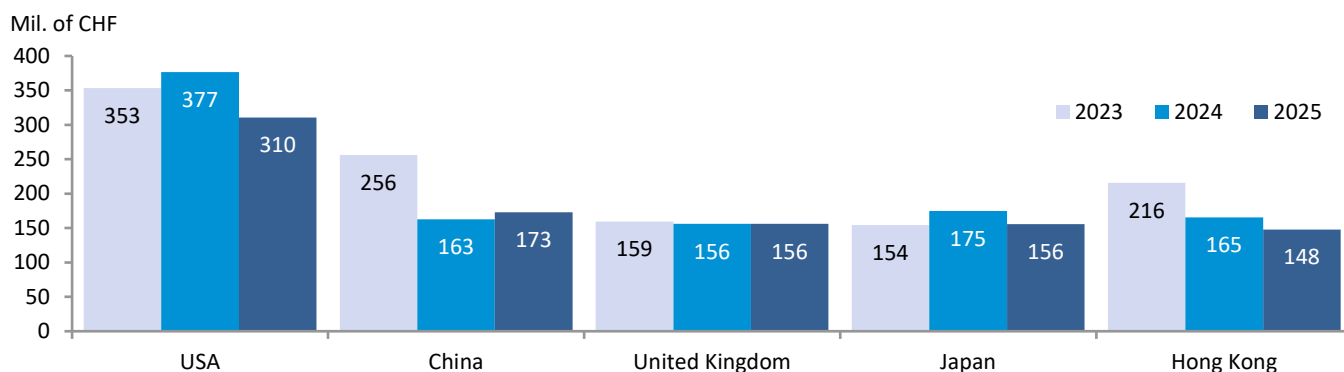




World distribution of Swiss watch exports June 2025

Markets	Mil. of CHF			Variation			
	2025	2024	2023	2025/2024		2025/2023	
				(+)	(-)	(+)	(-)
1. USA	310.3	376.6	353.4		-17.6%		-12.2%
2. China	172.8	162.8	256.3	+6.1%			-32.6%
3. United Kingdom	155.9	156.0	159.4		-0.1%		-2.2%
4. Japan	155.6	174.9	154.4		-11.0%	+0.8%	
5. Hong Kong	147.7	165.3	215.6		-10.6%		-31.5%
6. Singapore	144.6	141.0	158.0	+2.6%			-8.4%
7. Germany	125.6	119.4	125.8	+5.1%			-0.2%
8. France	122.5	130.9 *	129.2		-6.4%		-5.2%
9. Italy	110.0	111.6	127.5		-1.4%		-13.7%
10. UAE	100.1	97.3	120.5	+2.9%			-16.9%
11. South Korea	59.7	63.7	69.6		-6.3%		-14.3%
12. Spain	52.0	43.7 *	45.7	+19.0%		+14.0%	
13. Australia	36.1	35.7	35.0	+1.0%		+3.2%	
14. Taiwan	33.4	40.9 *	34.7		-18.2%		-3.7%
15. Netherlands	31.1	27.7	29.9	+12.1%		+4.0%	
16. Saudi Arabia	27.7	26.2	28.7	+5.6%			-3.5%
17. Mexico	27.3	29.6	27.5		-7.8%		-0.7%
18. Turkey	26.7	26.8	27.9		-0.6%		-4.3%
19. Canada	25.3	22.9	26.9	+10.4%			-6.0%
20. India	24.0	19.5	19.7	+22.8%		+22.0%	
21. Qatar	21.3	21.7	22.8		-1.6%		-6.2%
22. Thailand	18.7	20.7	29.4		-9.8%		-36.5%
23. Austria	15.2	15.8	17.7		-4.0%		-14.3%
24. Belgium	14.0	13.0	11.0	+7.2%		+26.4%	
25. Greece	13.2	11.2	13.4	+18.5%			-1.4%
26. Kuwait	12.3	17.0 *	15.6		-27.8%		-21.3%
27. Ireland	12.1	16.0	16.3		-24.3%		-25.8%
28. Bahrain	8.9	7.6	13.7	+16.6%			-35.0%
29. Portugal	8.8	10.8	10.9		-18.2%		-19.2%
30. Czech Republic	5.9	17.6	8.2		-66.3%		-27.2%
Total 30 markets	2,018.9	2,124.0	2,304.5		-4.9%		-12.4%
Share in %	93.9%	93.2%	94.0%				
Total value	2,151.1	2,279.5	2,451.3		-5.6%		-12.2%



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.