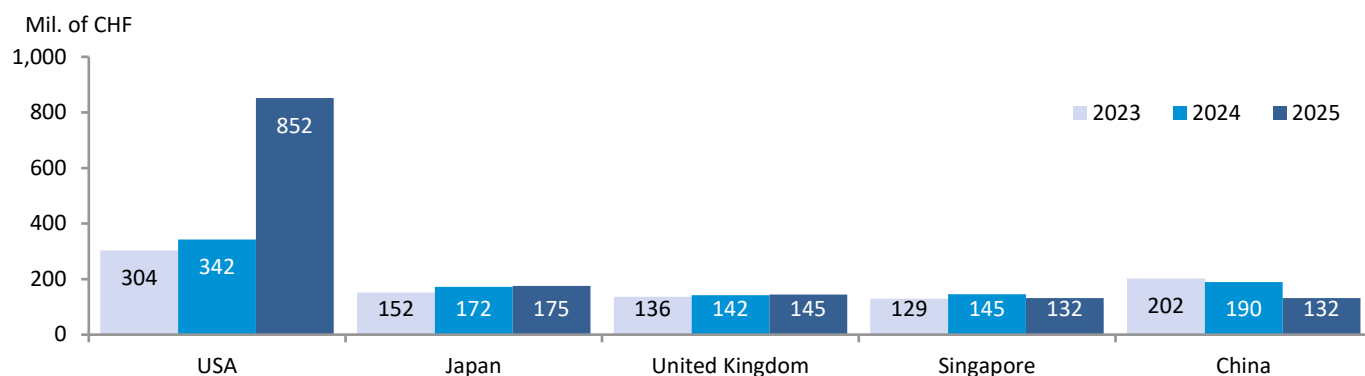




World distribution of Swiss watch exports April 2025

Markets	Mil. of CHF			Variation			
	2025	2024	2023	2025/2024		2025/2023	
				(+)	(-)	(+)	(-)
1. USA	851.9	341.9	303.6	+149.2%		+180.6%	
2. Japan	175.5	172.1	151.6	+1.9%		+15.8%	
3. United Kingdom	144.5	142.3	135.9	+1.6%		+6.3%	
4. Singapore	132.2	145.5	129.3		-9.2%	+2.2%	
5. China	131.7	189.5 *	202.4		-30.5%		-34.9%
6. Hong Kong	131.1	169.7	169.4		-22.8%		-22.6%
7. France	112.4	107.2	106.2	+4.8%		+5.8%	
8. UAE	99.3	105.9	93.4		-6.2%	+6.3%	
9. Germany	99.2	116.2 *	105.4		-14.6%		-5.9%
10. Italy	79.5	91.2	86.6		-12.8%		-8.2%
11. South Korea	62.5	63.2	49.7		-1.2%	+25.6%	
12. Spain	44.4	39.0	35.8	+13.9%		+24.0%	
13. Taiwan	31.5	31.5	32.8		-0.1%		-4.2%
14. Saudi Arabia	31.4	22.6	51.9	+39.1%			-39.5%
15. Turkey	28.3	22.9	21.1	+23.6%		+34.2%	
16. Netherlands	25.7	27.7	25.3		-7.4%	+1.5%	
17. Australia	25.5	30.6	30.9		-16.5%		-17.4%
18. Qatar	23.1	20.0	20.7	+15.4%		+11.1%	
19. Canada	23.0	23.9	22.7		-3.7%	+1.4%	
20. Mexico	21.8	25.9	18.8		-16.1%	+16.0%	
21. Thailand	19.6	23.0	33.2		-15.0%		-41.0%
22. India	17.8	17.2	14.7	+3.6%		+21.5%	
23. Ireland	16.6	18.8	12.3		-11.3%	+35.1%	
24. Belgium	16.0	12.5	10.4	+27.9%		+53.5%	
25. Kuwait	15.1	18.1	12.5		-16.2%	+20.8%	
26. Austria	14.9	17.1	15.4		-13.0%		-2.9%
27. Greece	10.1	12.1	10.9		-17.1%		-7.7%
28. Portugal	9.6	6.7	8.4	+44.1%		+14.3%	
29. Bahrain	9.0	7.7	8.7	+17.5%		+3.8%	
30. Lebanon	8.7	5.6	4.1	+55.5%		+108.9%	
Total 30 markets	2,411.8	2,027.7	1,924.2	+18.9%		+25.3%	
Share in %	94.6%	94.1%	93.6%				
Total value	2,549.0	2,156.0	2,055.1	+18.2%		+24.0%	



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.