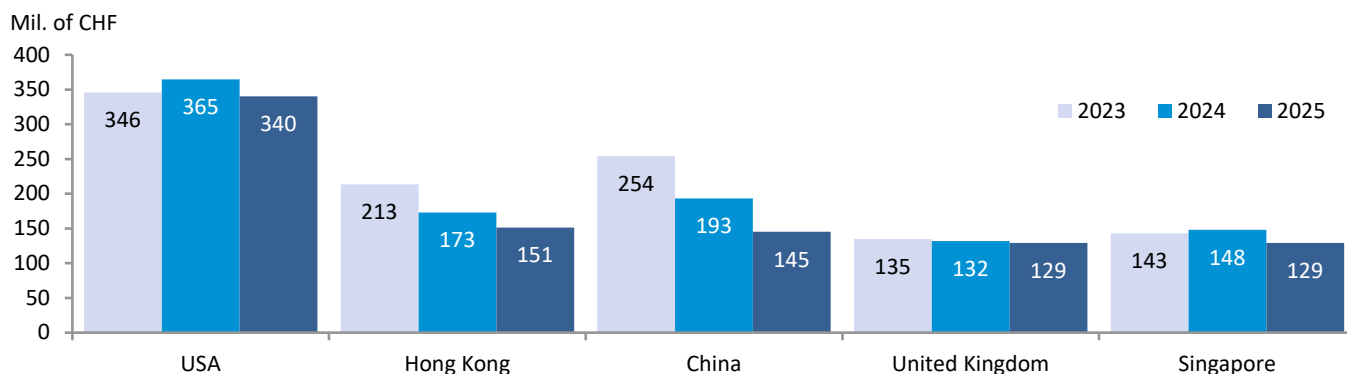




World distribution of Swiss watch exports February 2025

Markets	Mil. of CHF			Variation			
	2025	2024	2023	2025/2024		2025/2023	
				(+)	(-)	(+)	(-)
1. USA	340.3	364.6	345.9		-6.7%		-1.6%
2. Hong Kong	151.4	173.2	213.5		-12.5%		-29.1%
3. China	145.1	193.4 *	253.9		-25.0%		-42.9%
4. United Kingdom	129.4	131.9	134.6		-1.9%		-3.9%
5. Singapore	129.0	147.8	143.1		-12.7%		-9.8%
6. Japan	126.1	155.8	147.2		-19.1%		-14.4%
7. Germany	106.4	103.3	110.5	+3.0%			-3.7%
8. UAE	100.4	121.8	111.9		-17.6%		-10.3%
9. France	97.2	103.9	97.9		-6.5%		-0.7%
10. Italy	77.8	63.1	76.2	+23.4%		+2.2%	
11. South Korea	63.8	70.4	57.7		-9.4%	+10.6%	
12. Taiwan	42.1	32.9	32.8	+27.7%		+28.3%	
13. Spain	38.7	34.2	38.1	+13.2%		+1.4%	
14. Saudi Arabia	32.7	33.8	37.4		-3.4%		-12.7%
15. Netherlands	25.5	25.7	30.9		-1.0%		-17.6%
16. Mexico	24.1	28.5	23.6		-15.4%	+2.1%	
17. Australia	24.0	31.5	29.9		-24.0%		-19.7%
18. India	21.7	20.7	15.7	+4.7%		+37.8%	
19. Turkey	21.6	21.9	22.2		-1.5%		-2.7%
20. Canada	21.4	22.1	23.7		-3.0%		-9.4%
21. Qatar	19.9	20.7	38.9		-3.9%		-48.9%
22. Ireland	18.5	18.0	13.3	+2.9%		+38.9%	
23. Thailand	18.4	26.6	32.7		-30.9%		-43.8%
24. Austria	15.9	17.1	18.2		-7.5%		-12.8%
25. Kuwait	13.6	18.8	14.1		-27.9%		-3.9%
26. Belgium	11.6	11.2	10.6	+3.2%		+9.7%	
27. Portugal	9.2	11.1	9.8		-17.3%		-6.4%
28. Israel	8.6	6.9	8.5	+24.3%		+1.4%	
29. Greece	8.5	7.5	7.8	+12.8%		+8.2%	
30. Bahrain	7.6	10.5	11.4		-27.6%		-33.5%
Total 30 markets	1,850.4	2,029.3	2,112.0		-8.8%		-12.4%
Share in %	93.3%	93.9%	94.3%				
Total value	1,982.7	2,160.2	2,240.8		-8.2%		-11.5%



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.