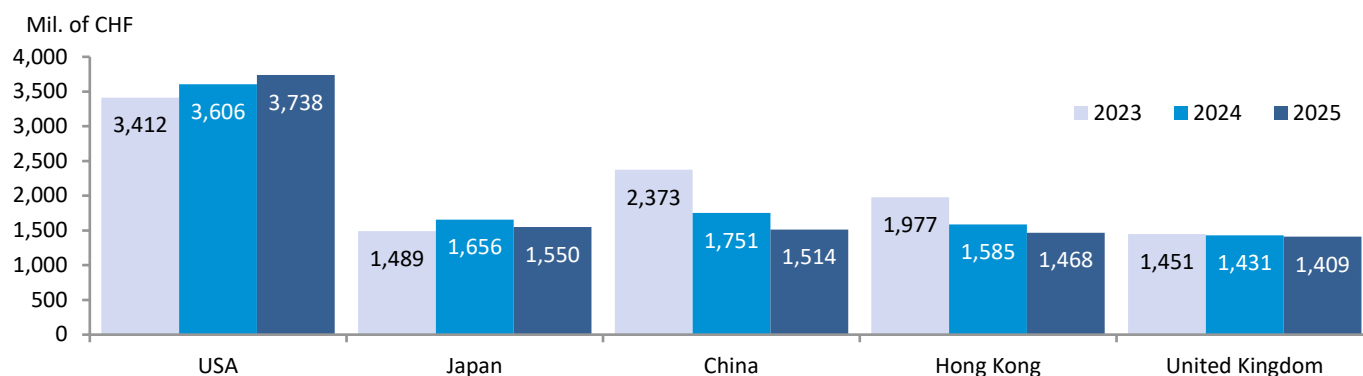




World distribution of Swiss watch exports January-October 2025

Markets	Mil. of CHF			Variation			
	2025	2024	2023	2025/2024		2025/2023	
				(+)	(-)	(+)	(-)
1. USA	3,737.6	3,605.5	3,411.6	+3.7%		+9.6%	
2. Japan	1,549.9	1,655.7	1,489.0		-6.4%	+4.1%	
3. China	1,513.6	1,750.7	2,373.4		-13.5%		-36.2%
4. Hong Kong	1,467.9	1,584.6	1,976.5		-7.4%		-25.7%
5. United Kingdom	1,409.4	1,431.5	1,450.6		-1.5%		-2.8%
6. Singapore	1,347.5	1,358.0	1,364.6		-0.8%		-1.3%
7. France	1,050.8	1,085.5	1,052.0		-3.2%		-0.1%
8. UAE	1,044.8	1,018.1	1,005.3	+2.6%		+3.9%	
9. Germany	1,038.9	1,099.3	1,126.9		-5.5%		-7.8%
10. Italy	872.3	870.6	883.2	+0.2%			-1.2%
11. South Korea	657.0	636.0	583.0	+3.3%		+12.7%	
12. Spain	417.9	388.0	379.7	+7.7%		+10.1%	
13. Australia	343.1	329.2	332.8	+4.2%		+3.1%	
14. Taiwan	335.9	342.6	320.0		-2.0%	+5.0%	
15. Saudi Arabia	292.8	266.5	298.0	+9.9%			-1.8%
16. Netherlands	276.1	271.1	279.8	+1.8%			-1.3%
17. Mexico	271.1	277.8	235.9		-2.4%	+14.9%	
18. Turkey	267.8	237.7	233.2	+12.7%		+14.8%	
19. Canada	250.4	242.5	247.3	+3.3%		+1.3%	
20. India	238.8	218.9	176.2	+9.1%		+35.5%	
21. Qatar	226.3	225.8	220.5	+0.2%		+2.6%	
22. Thailand	188.7	222.4	282.8		-15.1%		-33.3%
23. Ireland	168.0	162.8	156.9	+3.2%		+7.1%	
24. Austria	160.6	183.0	165.5		-12.2%		-3.0%
25. Kuwait	156.7	159.6	148.6		-1.8%	+5.4%	
26. Belgium	135.3	133.7	124.6	+1.2%		+8.6%	
27. Greece	99.6	100.8	104.4		-1.1%		-4.5%
28. Portugal	94.8	90.9	94.8	+4.2%		+0.0%	
29. Bahrain	94.4	92.8	115.7	+1.8%			-18.4%
30. Sweden	75.0	65.4	72.0	+14.8%		+4.2%	
Total 30 markets	19,783.1	20,106.9	20,704.9		-1.6%		-4.5%
Share in %	93.4%	93.4%	93.7%				
Total value	21,189.9	21,534.3	22,097.2		-1.6%		-4.1%



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.