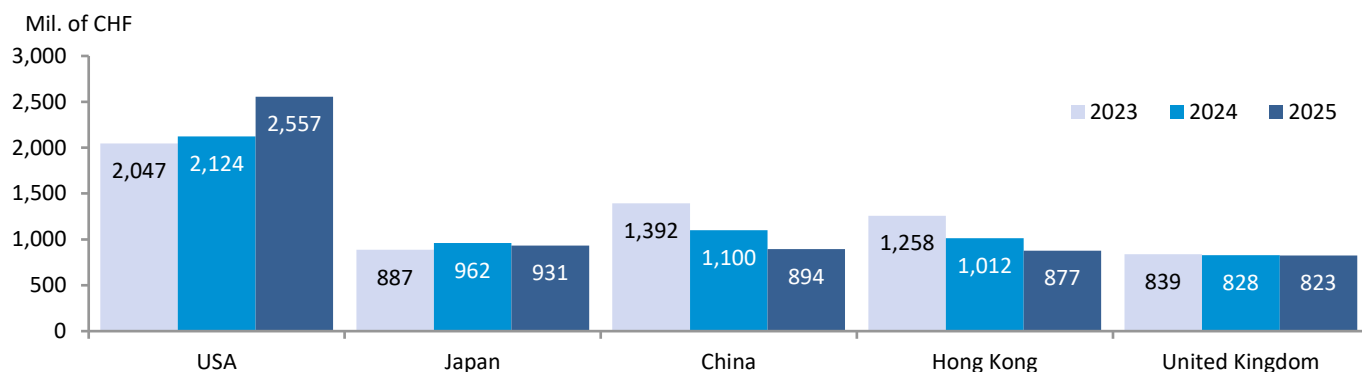




World distribution of Swiss watch exports
January-June 2025

Markets	Mil. of CHF			Variation			
	2025	2024	2023	2025/2024		2025/2023	
				(+)	(-)	(+)	(-)
1. USA	2,556.8	2,124.4	2,046.9	+20.4%		+24.9%	
2. Japan	931.5	961.9	886.7		-3.2%	+5.0%	
3. China	893.6	1,099.6	1,392.0		-18.7%		-35.8%
4. Hong Kong	877.4	1,012.2	1,258.4		-13.3%		-30.3%
5. United Kingdom	823.5	827.6	839.3		-0.5%		-1.9%
6. Singapore	807.3	838.5	834.4		-3.7%		-3.3%
7. Germany	646.9	652.0	686.5		-0.8%		-5.8%
8. France	632.7	673.1	646.5		-6.0%		-2.1%
9. UAE	621.5	628.5	621.2		-1.1%	+0.1%	
10. Italy	521.3	517.3	549.1	+0.8%			-5.1%
11. South Korea	382.5	385.2	343.6		-0.7%	+11.3%	
12. Spain	251.7	225.1	232.1	+11.8%		+8.4%	
13. Taiwan	214.0	206.6	192.0	+3.6%		+11.5%	
14. Australia	199.4	189.9	198.5	+5.0%		+0.5%	
15. Saudi Arabia	171.2	159.5	189.9	+7.3%			-9.9%
16. Netherlands	166.5	163.8	168.7	+1.6%			-1.3%
17. Turkey	154.4	145.2	142.4	+6.4%		+8.4%	
18. Mexico	148.0	165.2	137.1		-10.4%	+7.9%	
19. Canada	140.9	134.2	143.5	+5.0%			-1.8%
20. Qatar	140.2	143.8	141.2		-2.6%		-0.7%
21. India	128.3	113.8	98.5	+12.7%		+30.2%	
22. Thailand	111.1	140.3	177.2		-20.8%		-37.3%
23. Ireland	98.9	93.8	92.7	+5.4%		+6.6%	
24. Austria	94.5	115.8	99.4		-18.4%		-5.0%
25. Kuwait	86.9	97.0	85.7		-10.4%	+1.5%	
26. Belgium	77.3	72.0	69.3	+7.3%		+11.5%	
27. Greece	58.0	59.6	62.3		-2.7%		-6.9%
28. Portugal	54.8	52.6	55.2	+4.3%			-0.7%
29. Bahrain	51.9	49.3	70.9	+5.2%			-26.9%
30. Sweden	50.8	40.0	42.2	+27.1%		+20.3%	
Total 30 markets	12,093.9	12,087.6	12,503.3	+0.1%			-3.3%
Share in %	93.7%	93.5%	93.8%				
Total value	12,913.7	12,924.5	13,331.8		-0.1%		-3.1%



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.