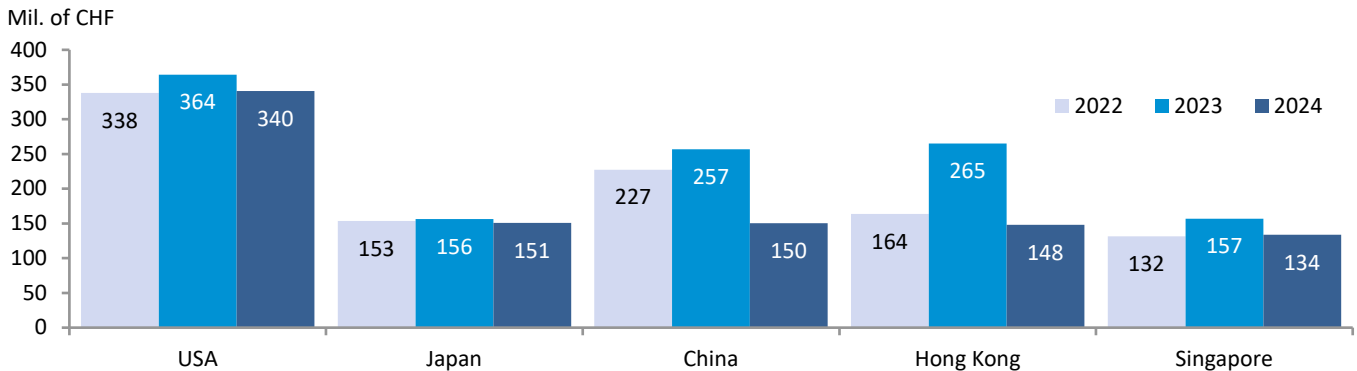




World distribution of Swiss watch exports March 2024

Markets	Mil. of CHF			Variation			
	2024	2023	2022	2024/2023		2024/2022	
				(+)	(-)	(+)	(-)
1. USA	340.5	364.2	337.9		-6.5%	+0.8%	
2. Japan	150.8	156.3	153.4		-3.5%		-1.7%
3. China	150.2	256.8	227.4		-41.5%		-33.9%
4. Hong Kong	148.1	265.3	163.8		-44.2%		-9.6%
5. Singapore	133.7	156.9	131.7		-14.8%	+1.5%	
6. United Kingdom	128.6	148.2	137.5		-13.2%		-6.5%
7. Germany	105.8	121.7	108.9		-13.1%		-2.9%
8. UAE	96.6	100.2	88.9		-3.6%	+8.7%	
9. France	93.2	105.7	92.0		-11.9%	+1.2%	
10. Italy	74.4	83.3	78.8		-10.7%		-5.6%
11. South Korea	59.1	64.2	65.0		-8.0%		-9.1%
12. Spain	35.1	39.4	35.0		-10.8%	+0.3%	
13. Taiwan	34.8	33.2	41.1	+4.7%			-15.5%
14. Saudi Arabia	33.6	25.6	33.6	+31.0%		+0.0%	
15. Netherlands	27.8	28.3	27.8		-1.8%		-0.2%
16. Thailand	26.1	30.9	21.3		-15.4%	+22.6%	
17. Mexico	25.9	23.7	21.8	+9.3%		+18.9%	
18. Turkey	23.1	24.2	17.4		-4.5%	+33.0%	
19. Australia	23.0	37.2	27.2		-38.2%		-15.4%
20. Canada	22.2	24.4	19.6		-8.8%	+13.4%	
21. India	20.1	18.4	13.7	+9.2%		+46.9%	
22. Austria	17.6	18.4	16.0		-4.6%	+10.1%	
23. Qatar	17.2	17.6	21.0		-2.3%		-18.2%
24. Kuwait	15.4	17.7	14.8		-12.9%	+4.2%	
25. Ireland	14.8	18.9	12.3		-21.8%	+19.9%	
26. Belgium	10.9	12.0	10.4		-9.2%	+4.5%	
27. Greece	9.6	10.4	7.6		-7.6%	+26.5%	
28. Bahrain	9.5	19.1	8.8		-50.1%	+8.7%	
29. Israel	8.9	8.4	8.3	+5.8%		+6.7%	
30. Malaysia	8.6	8.8	6.4		-2.9%	+35.1%	
Total 30 markets	1,865.0	2,239.5	1,949.2		-16.7%		-4.3%
Share in %	93.2%	93.9%	93.0%				
Total value	2,002.0	2,385.5	2,095.5		-16.1%		-4.5%



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.