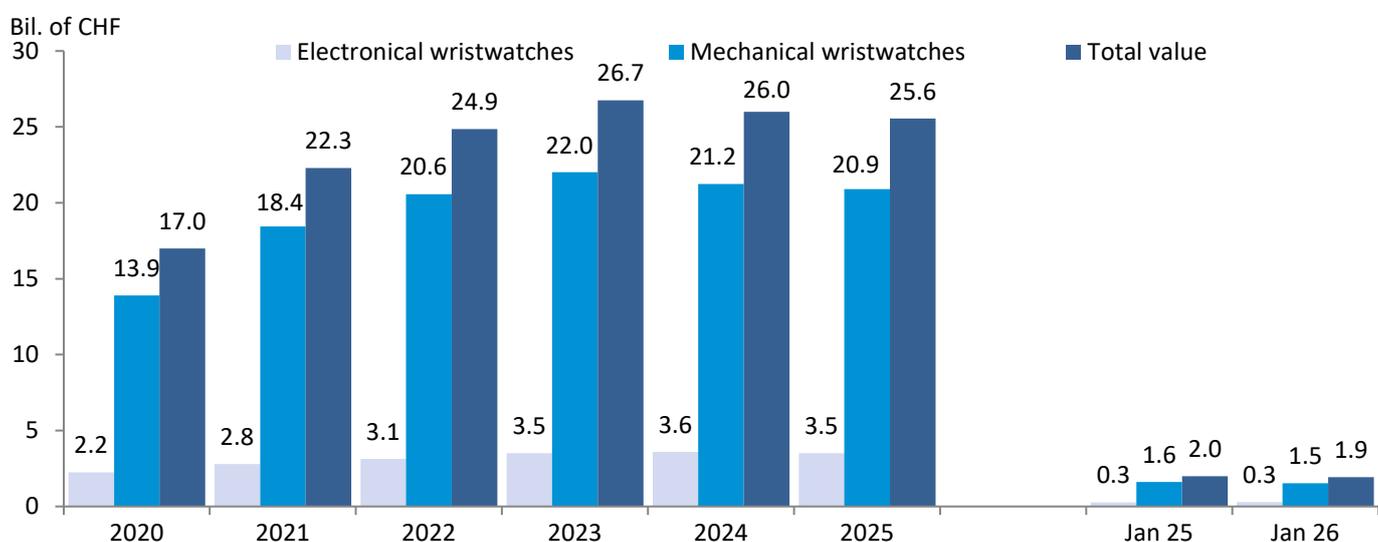




Swiss watch exports January 2026

| Products | Period | Mechanical | | Electronic | | Total | | Variation on total | |
|---------------------------|---------------|----------------|----------------|----------------|--------------|------------------|----------------|--------------------|---------------|
| | | Units | Mil. of CHF | Units | Mil. of CHF | Units | Mil. of CHF | Units | Value |
| Wrist watches | 2020 | 5,483,050 | 13,891.9 | 8,297,149 | 2,246.8 | 13,780,199 | 16,138.7 | | |
| | 2021 | 6,346,276 | 18,435.8 | 9,384,754 | 2,783.6 | 15,731,030 | 21,219.4 | +14.2% | +31.5% |
| | 2022 | 6,014,205 | 20,574.4 | 9,774,733 | 3,119.7 | 15,788,938 | 23,694.1 | +0.4% | +11.7% |
| | 2023 | 6,285,607 | 22,013.4 | 10,640,478 | 3,514.8 | 16,926,085 | 25,528.2 | +7.2% | +7.7% |
| | 2024 | 5,372,683 | 21,237.5 | 9,968,574 | 3,585.3 | 15,341,257 | 24,822.8 | -9.4% | -2.8% |
| | 2025 | 5,211,705 | 20,896.0 | 9,387,449 | 3,505.5 | 14,599,154 | 24,401.5 | -4.8% | -1.7% |
| | Jan 25 | 413,803 | 1,623.9 | 702,186 | 275.1 | 1,115,989 | 1,899.0 | | |
| | Jan 26 | 458,391 | 1,531.1 | 680,263 | 297.5 | 1,138,654 | 1,828.6 | +2.0% | -3.7% |
| Movements | 2020 | 594,279 | 96.7 | 2,253,573 | 58.0 | 2,847,852 | 154.8 | | |
| | 2021 | 604,822 | 106.4 | 3,057,130 | 75.1 | 3,661,952 | 181.5 | +28.6% | +17.3% |
| | 2022 | 435,660 | 93.2 | 2,510,159 | 73.5 | 2,945,819 | 166.7 | -19.6% | -8.2% |
| | 2023 | 447,946 | 94.1 | 2,135,899 | 65.3 | 2,583,845 | 159.4 | -12.3% | -4.4% |
| | 2024 | 493,227 | 97.1 | 2,133,745 | 63.4 | 2,626,972 | 160.5 | +1.7% | +0.7% |
| | 2025 | 506,585 | 91.3 | 2,091,990 | 61.7 | 2,598,575 | 153.0 | -1.1% | -4.7% |
| | Jan 25 | 44,978 | 7.5 | 165,579 | 5.5 | 210,557 | 12.9 | | |
| | Jan 26 | 28,105 | 6.8 | 135,233 | 4.7 | 163,338 | 11.5 | -22.4% | -11.1% |
| Total export value | 2020 | | | | | | 16,999.7 | | |
| | 2021 | | | | | | 22,302.1 | +31.2% | |
| | 2022 | | | | | | 24,859.1 | +11.5% | |
| | 2023 | | | | | | 26,748.3 | +7.6% | |
| | 2024 | | | | | | 25,993.1 | -2.8% | |
| | 2025 | | | | | | 25,552.4 | -1.7% | |
| | Jan 25 | | | | | | 1,993.5 | | |
| | Jan 26 | | | | | | 1,922.3 | | -3.6% |



The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail.