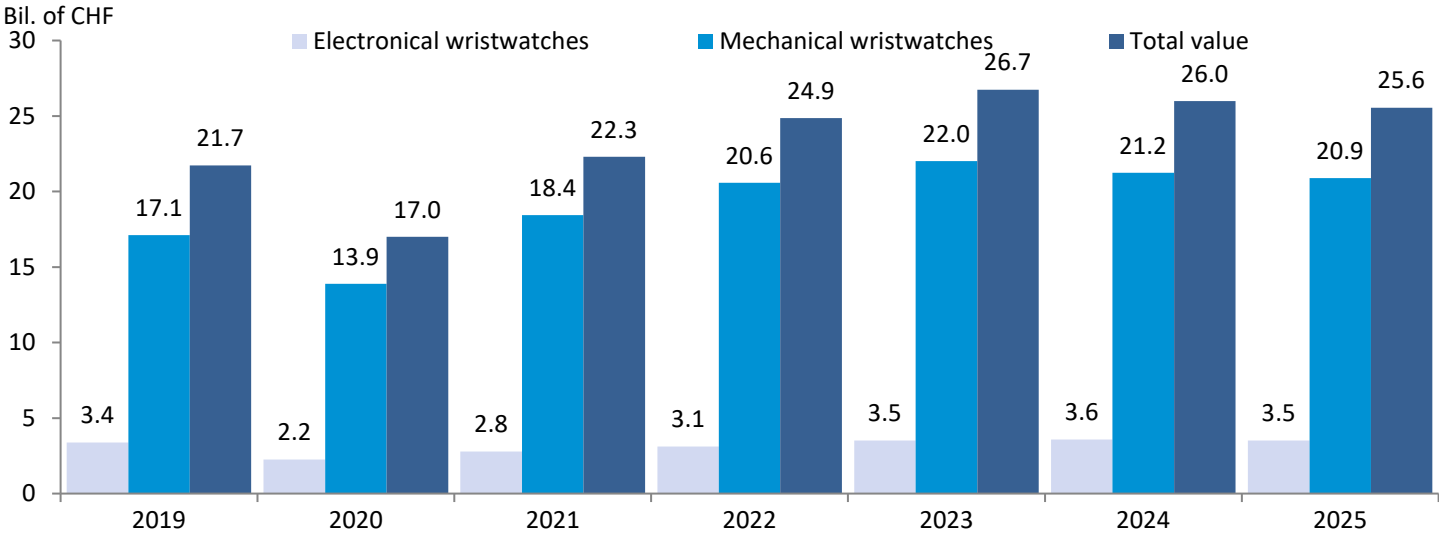




Swiss watch exports
January-December 2025

Products	Period	Mechanical		Electronic		Total		Variation on total	
		Units	Mil. of CHF	Units	Mil. of CHF	Units	Mil. of CHF	Units	Value
Wrist watches	2019	7,238,509	17,119.6	13,407,161	3,383.1	20,645,670	20,502.7		
	2020	5,483,050	13,891.9	8,297,149	2,246.8	13,780,199	16,138.7	-33.3%	-21.3%
	2021	6,346,276	18,435.8	9,384,754	2,783.6	15,731,030	21,219.4	+14.2%	+31.5%
	2022	6,014,205	20,574.4	9,774,733	3,119.7	15,788,938	23,694.1	+0.4%	+11.7%
	2023	6,285,607	22,013.4	10,640,478	3,514.8	16,926,085	25,528.2	+7.2%	+7.7%
	2024	5,372,683	21,237.5	9,968,574	3,585.3	15,341,257	24,822.8	-9.4%	-2.8%
	2025	5,211,705	20,896.0	9,387,449	3,505.5	14,599,154	24,401.5	-4.8%	-1.7%
Movements	2019	762,846	111.3	3,681,374	78.9	4,444,220	190.2		
	2020	594,279	96.7	2,253,573	58.0	2,847,852	154.8	-35.9%	-18.6%
	2021	604,822	106.4	3,057,130	75.1	3,661,952	181.5	+28.6%	+17.3%
	2022	435,660	93.2	2,510,159	73.5	2,945,819	166.7	-19.6%	-8.2%
	2023	447,946	94.1	2,135,899	65.3	2,583,845	159.4	-12.3%	-4.4%
	2024	493,227	97.1	2,133,745	63.4	2,626,972	160.5	+1.7%	+0.7%
	2025	506,585	91.3	2,091,990	61.7	2,598,575	153.0	-1.1%	-4.7%
Total export value	2019						21,717.7		
	2020						16,999.7		-21.7%
	2021						22,302.1		+31.2%
	2022						24,859.1		+11.5%
	2023						26,748.3		+7.6%
	2024						25,993.1		-2.8%
	2025						25,552.4		-1.7%



The data supplied by the Federal Customs Administration and published by the FH can be subsequently revised or adjusted.
The most recent publications prevail.