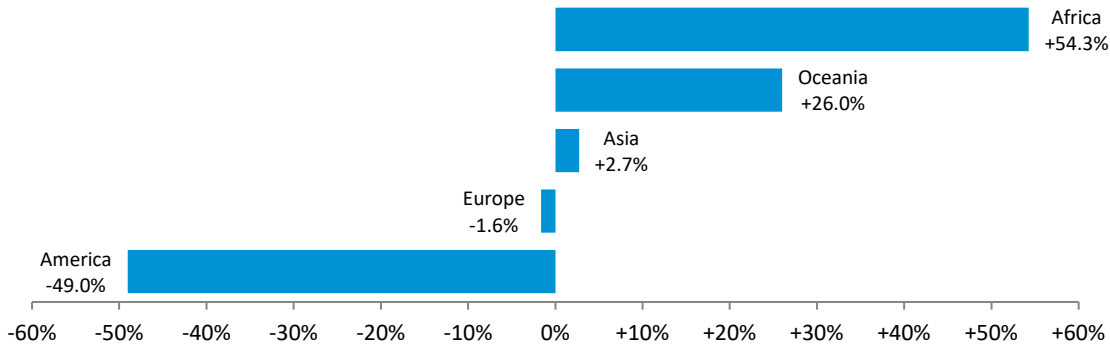




### Swiss watch exports by region April 2026

Regions	Wrist-watches				Total value		
	Units	Variation 2026/2025	Mil. of CHF	Variation 2026/2025	Mil. of CHF	Variation 2026/2025	Share 2026
<b>Europe</b>	<b>490,415</b>	<b>-8.4%</b>	<b>600.3</b>	<b>-1.6%</b>	<b>644.6</b>	<b>-1.6%</b>	<b>30.3%</b>
European Union	366,822	-10.6%	438.1	+1.7%	476.2	+1.5%	22.4%
Eastern Europe	14,884	+23.2%	5.3	+8.7%	5.5	+9.9%	0.3%
Other European countries	108,709	-3.7%	156.8	-10.2%	162.8	-10.1%	7.6%
<b>Africa</b>	<b>6,687</b>	<b>+8.9%</b>	<b>15.1</b>	<b>+57.1%</b>	<b>15.5</b>	<b>+54.3%</b>	<b>0.7%</b>
<b>Asia</b>	<b>362,959</b>	<b>-4.5%</b>	<b>922.6</b>	<b>+2.3%</b>	<b>962.5</b>	<b>+2.7%</b>	<b>45.2%</b>
Middle East	59,711	-31.2%	179.9	-11.6%	184.7	-10.7%	8.7%
Far East	218,143	+5.2%	527.9	+2.7%	550.2	+2.9%	25.8%
Other Asian countries	85,105	-1.2%	214.8	+16.5%	227.6	+16.5%	10.7%
<b>America</b>	<b>291,401</b>	<b>-18.6%</b>	<b>454.4</b>	<b>-50.0%</b>	<b>470.3</b>	<b>-49.0%</b>	<b>22.1%</b>
North America	236,836	-26.9%	383.0	-55.6%	397.3	-54.7%	18.7%
South America	54,565	+60.5%	71.4	+56.6%	73.1	+57.0%	3.4%
<b>Oceania</b>	<b>15,988</b>	<b>-4.0%</b>	<b>34.9</b>	<b>+25.7%</b>	<b>36.0</b>	<b>+26.0%</b>	<b>1.7%</b>
<b>World</b>	<b>1,167,450</b>	<b>-10.0%</b>	<b>2,027.3</b>	<b>-17.5%</b>	<b>2,128.8</b>	<b>-16.6%</b>	<b>100.0%</b>

Total value - Variations



Total value - Share

