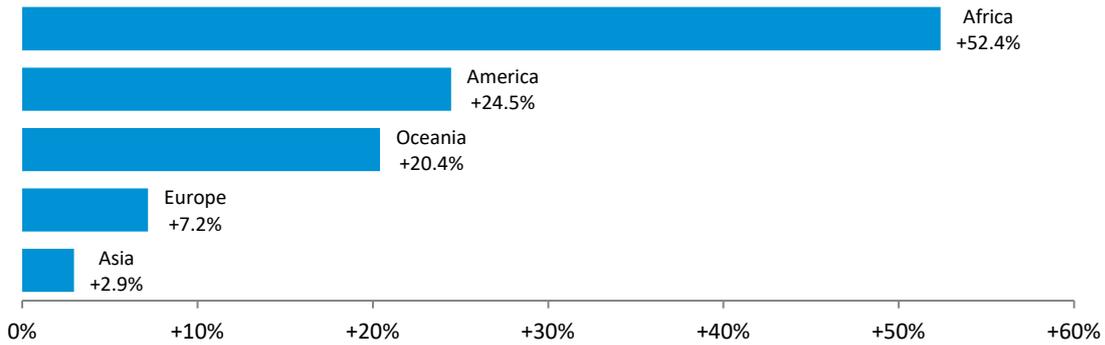




### Swiss watch exports by region February 2026

Regions	Wrist-watches				Total value		
	Units	Variation 2026/2025	Mil. of CHF	Variation 2026/2025	Mil. of CHF	Variation 2026/2025	Share 2026
<b>Europe</b>	<b>432,292</b>	<b>+5.4%</b>	<b>603.8</b>	<b>+7.8%</b>	<b>646.1</b>	<b>+7.2%</b>	<b>29.8%</b>
European Union	331,113	+6.0%	428.0	+5.6%	464.1	+4.8%	21.4%
Eastern Europe	15,029	+35.1%	5.3	+10.2%	5.5	+14.3%	0.3%
Other European countries	86,150	-0.6%	170.6	+13.8%	176.4	+13.6%	8.1%
<b>Africa</b>	<b>8,992</b>	<b>+52.1%</b>	<b>14.4</b>	<b>+53.0%</b>	<b>14.7</b>	<b>+52.4%</b>	<b>0.7%</b>
<b>Asia</b>	<b>454,678</b>	<b>+17.4%</b>	<b>925.1</b>	<b>+3.8%</b>	<b>958.7</b>	<b>+2.9%</b>	<b>44.2%</b>
Middle East	124,637	+42.0%	208.7	+4.5%	215.1	+6.4%	9.9%
Far East	240,055	+22.0%	521.8	+2.5%	537.0	+0.2%	24.8%
Other Asian countries	89,986	-12.4%	194.6	+6.4%	206.7	+6.9%	9.5%
<b>America</b>	<b>351,048</b>	<b>+19.9%</b>	<b>500.2</b>	<b>+25.3%</b>	<b>516.5</b>	<b>+24.5%</b>	<b>23.8%</b>
North America	310,458	+23.7%	439.4	+26.6%	454.6	+25.7%	21.0%
South America	40,590	-2.7%	60.8	+16.7%	61.9	+16.2%	2.9%
<b>Oceania</b>	<b>18,108</b>	<b>+26.2%</b>	<b>31.2</b>	<b>+20.5%</b>	<b>32.0</b>	<b>+20.4%</b>	<b>1.5%</b>
<b>World</b>	<b>1,265,118</b>	<b>+14.0%</b>	<b>2,074.7</b>	<b>+10.0%</b>	<b>2,168.0</b>	<b>+9.2%</b>	<b>100.0%</b>

Total value - Variations



Total value - Share

