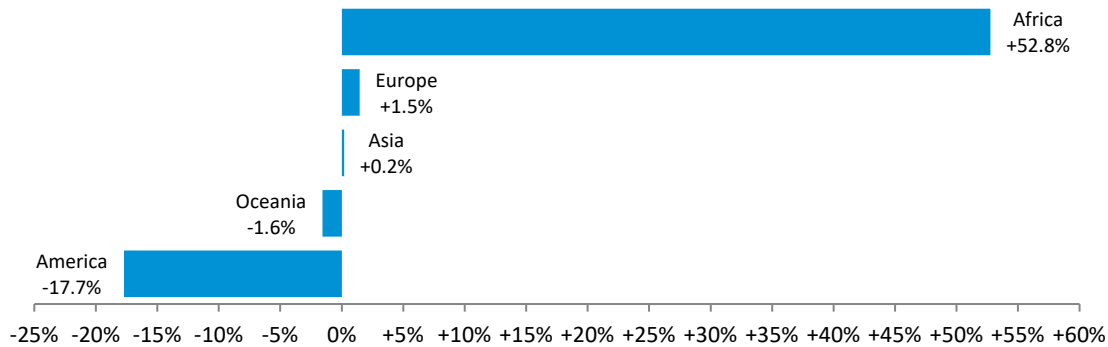




Swiss watch exports by region January-April 2026

Regions	Wrist-watches				Total value		
	Units	Variation 2026/2025	Mil. of CHF	Variation 2026/2025	Mil. of CHF	Variation 2026/2025	Share 2026
Europe	1,818,452	-1.7%	2,329.8	+2.4%	2,498.4	+1.5%	30.0%
<i>European Union</i>	1,383,679	-2.1%	1,666.8	+1.9%	1,812.1	+1.6%	21.8%
<i>Eastern Europe</i>	53,016	+20.8%	20.6	+13.2%	21.8	+16.6%	0.3%
<i>Other European countries</i>	381,757	-2.7%	642.3	+3.4%	664.5	+0.7%	8.0%
Africa	34,378	+4.1%	69.8	+53.8%	71.0	+52.8%	0.9%
Asia	1,639,484	+7.8%	3,608.0	-0.0%	3,757.0	+0.2%	45.1%
<i>Middle East</i>	321,487	-5.8%	746.4	-7.2%	764.1	-6.5%	9.2%
<i>Far East</i>	908,999	+11.3%	2,081.9	+0.1%	2,163.9	-0.0%	26.0%
<i>Other Asian countries</i>	408,998	+12.8%	779.7	+7.5%	829.0	+8.0%	10.0%
America	1,160,382	+0.3%	1,805.2	-18.2%	1,868.6	-17.7%	22.4%
<i>North America</i>	980,279	-1.6%	1,560.3	-22.3%	1,619.3	-21.7%	19.4%
<i>South America</i>	180,103	+11.4%	244.9	+23.2%	249.3	+22.8%	3.0%
Oceania	76,500	+3.7%	131.4	-1.8%	135.1	-1.6%	1.6%
World	4,729,196	+2.1%	7,944.2	-3.9%	8,330.1	-3.9%	100.0%

Total value - Variations



Total value - Share

