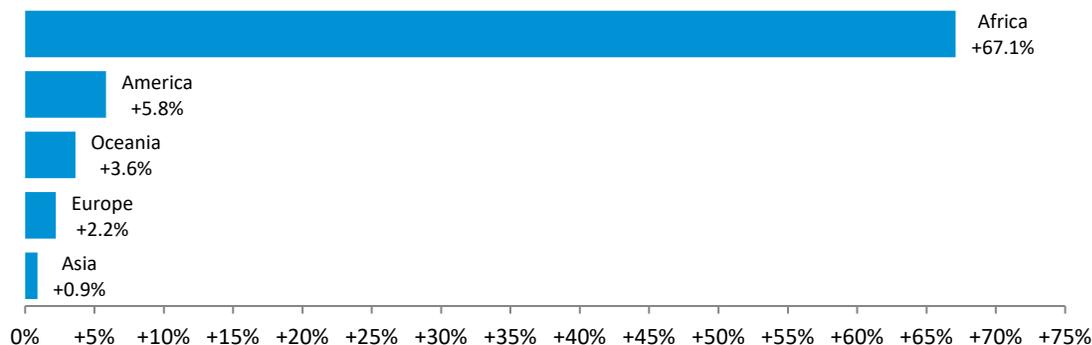




### Swiss watch exports by region January-February 2026

Regions	Wrist-watches				Total value		
	Units	Variation 2026/2025	Mil. of CHF	Variation 2026/2025	Mil. of CHF	Variation 2026/2025	Share 2026
<b>Europe</b>	<b>848,642</b>	<b>-0.4%</b>	<b>1,101.7</b>	<b>+2.9%</b>	<b>1,183.1</b>	<b>+2.2%</b>	<b>28.9%</b>
European Union	645,697	-0.3%	790.7	+2.3%	860.7	+1.5%	21.0%
Eastern Europe	25,928	+30.5%	9.2	+5.3%	9.7	+8.1%	0.2%
Other European countries	177,017	-3.9%	301.8	+4.4%	312.7	+4.1%	7.6%
<b>Africa</b>	<b>18,271</b>	<b>+5.6%</b>	<b>40.7</b>	<b>+67.8%</b>	<b>41.2</b>	<b>+67.1%</b>	<b>1.0%</b>
<b>Asia</b>	<b>905,570</b>	<b>+15.6%</b>	<b>1,814.4</b>	<b>+1.0%</b>	<b>1,886.1</b>	<b>+0.9%</b>	<b>46.1%</b>
Middle East	208,637	+14.9%	422.9	+1.0%	433.7	+2.0%	10.6%
Far East	500,138	+22.5%	1,036.2	+1.4%	1,072.4	+0.6%	26.2%
Other Asian countries	196,795	+1.6%	355.4	-0.3%	380.0	+0.4%	9.3%
<b>America</b>	<b>590,161</b>	<b>+10.5%</b>	<b>881.3</b>	<b>+6.1%</b>	<b>912.9</b>	<b>+5.8%</b>	<b>22.3%</b>
North America	509,532	+13.8%	770.6	+5.2%	800.5	+4.9%	19.6%
South America	80,629	-6.8%	110.8	+13.0%	112.4	+12.7%	2.7%
<b>Oceania</b>	<b>46,239</b>	<b>+17.2%</b>	<b>65.3</b>	<b>+3.7%</b>	<b>67.0</b>	<b>+3.6%</b>	<b>1.6%</b>
<b>World</b>	<b>2,408,883</b>	<b>+8.2%</b>	<b>3,903.3</b>	<b>+3.1%</b>	<b>4,090.4</b>	<b>+2.8%</b>	<b>100.0%</b>

Total value - Variations



Total value - Share

