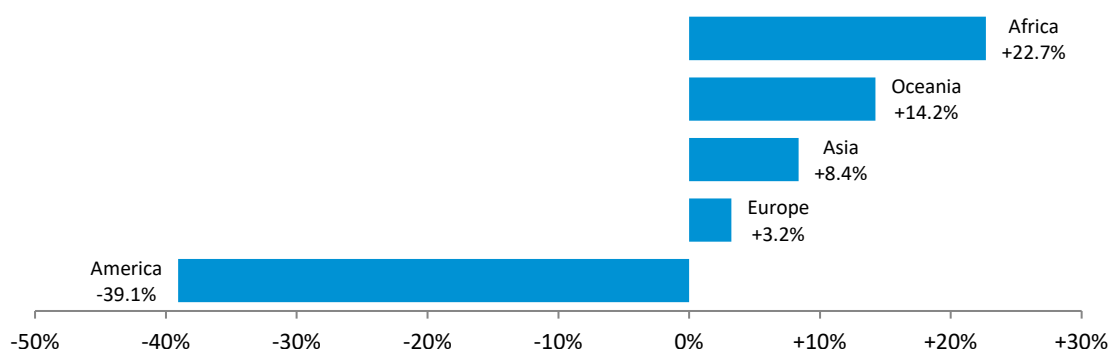




Swiss watch exports by region September 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
Europe	561,533	+7.2%	657.2	+4.4%	697.4	+3.2%	35.0%
European Union	426,269	+5.5%	452.7	-0.3%	486.7	-1.7%	24.4%
Eastern Europe	11,180	+6.4%	5.5	+3.8%	5.7	+4.9%	0.3%
Other European countries	124,084	+13.7%	199.0	+17.1%	205.0	+17.2%	10.3%
Africa	10,730	+28.3%	13.5	+23.2%	13.7	+22.7%	0.7%
Asia	396,100	+0.6%	942.8	+8.1%	977.9	+8.4%	49.1%
Middle East	73,112	-13.7%	203.9	+5.7%	206.7	+5.6%	10.4%
Far East	221,572	+2.9%	539.0	+8.2%	561.7	+8.9%	28.2%
Other Asian countries	101,416	+8.3%	200.0	+10.5%	209.6	+9.8%	10.5%
America	158,573	-46.7%	250.5	-40.2%	262.9	-39.1%	13.2%
North America	125,313	-52.6%	177.2	-51.9%	188.2	-50.6%	9.4%
South America	33,260	+0.3%	73.3	+46.3%	74.7	+47.2%	3.7%
Oceania	17,862	+15.1%	40.7	+15.4%	41.4	+14.2%	2.1%
World	1,144,798	-7.6%	1,904.7	-3.1%	1,993.4	-3.1%	100.0%

Total value - Variations



Total value - Share

