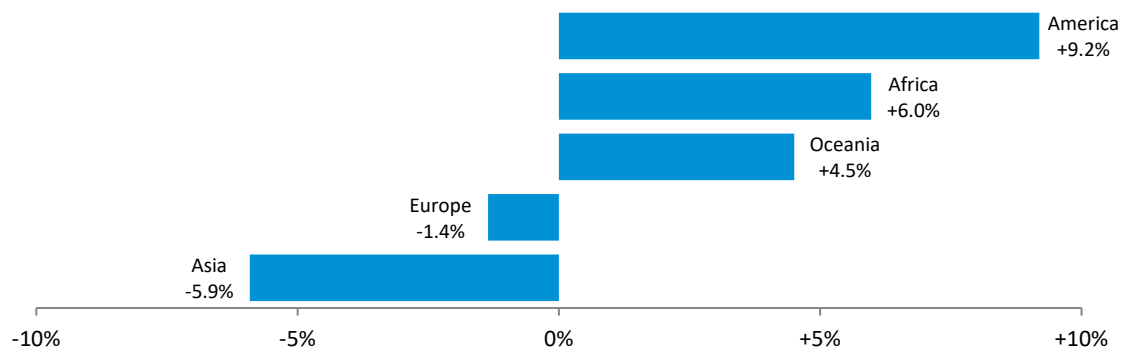




Swiss watch exports by region January-September 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
Europe	4,414,757	-1.4%	5,371.3	-1.2%	5,777.9	-1.4%	30.5%
European Union	3,375,614	-2.8%	3,848.8	-1.7%	4,189.2	-2.2%	22.1%
Eastern Europe	108,456	+0.4%	49.9	+1.3%	51.2	+2.0%	0.3%
Other European countries	930,687	+3.9%	1,472.5	+0.0%	1,537.5	+1.0%	8.1%
Africa	80,978	+1.2%	109.2	+5.3%	111.7	+6.0%	0.6%
Asia	3,526,535	-14.0%	8,195.1	-6.1%	8,504.6	-5.9%	44.9%
Middle East	762,684	-6.9%	1,802.1	-0.4%	1,829.4	-0.4%	9.7%
Far East	1,935,143	-16.7%	4,718.5	-9.0%	4,908.3	-8.7%	25.9%
Other Asian countries	828,708	-13.7%	1,674.5	-3.3%	1,767.0	-3.2%	9.3%
America	2,363,280	-2.5%	4,105.3	+9.3%	4,238.7	+9.2%	22.4%
North America	2,002,688	-3.1%	3,608.5	+10.1%	3,732.4	+9.8%	19.7%
South America	360,592	+1.2%	496.8	+4.4%	506.3	+4.6%	2.7%
Oceania	161,686	-1.0%	310.8	+4.7%	318.8	+4.5%	1.7%
World	10,547,236	-6.2%	18,091.7	-1.2%	18,951.7	-1.2%	100.0%

Total value - Variations



Total value - Share

