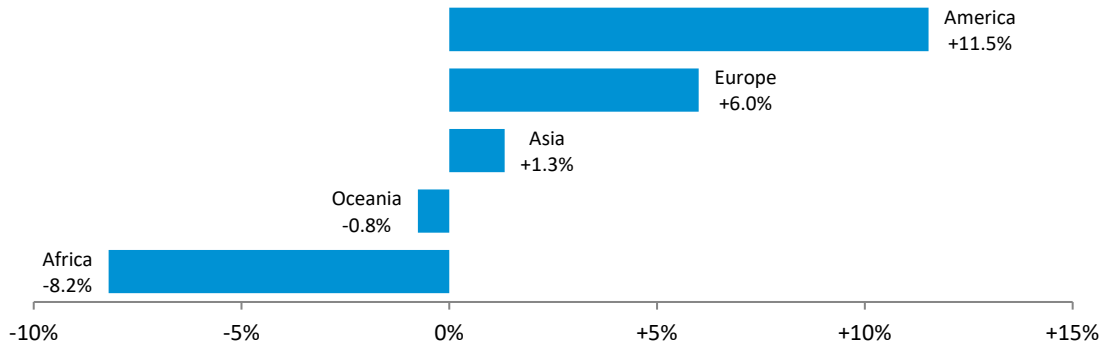




Swiss watch exports by region April 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Share 2024
Europe	506,535	+3.8%	605.5	+4.8%	657.3	+6.0%	30.6%
European Union	387,746	+3.7%	435.8	+5.0%	481.9	+6.4%	22.4%
Eastern Europe	15,249	+21.8%	6.0	-1.8%	6.1	-2.5%	0.3%
Other European countries	103,540	+1.7%	163.7	+4.7%	169.4	+5.1%	7.9%
Africa	10,852	-16.0%	11.0	-7.9%	11.1	-8.2%	0.5%
Asia	460,231	-6.8%	996.9	+1.6%	1,033.4	+1.3%	48.1%
Middle East	76,928	-5.2%	194.6	-6.9%	197.5	-6.5%	9.2%
Far East	276,692	-8.0%	603.5	+2.9%	626.7	+2.8%	29.2%
Other Asian countries	106,611	-4.9%	198.8	+6.8%	209.2	+5.1%	9.7%
America	211,300	-14.4%	401.3	+11.8%	413.7	+11.5%	19.3%
North America	176,459	-14.7%	351.0	+11.5%	362.6	+11.1%	16.9%
South America	34,841	-12.6%	50.2	+14.1%	51.1	+14.5%	2.4%
Oceania	15,106	+0.2%	30.9	-1.4%	31.9	-0.8%	1.5%
World	1,204,024	-4.2%	2,045.5	+4.3%	2,147.4	+4.5%	100.0%

Total value - Variations



Total value - Share

