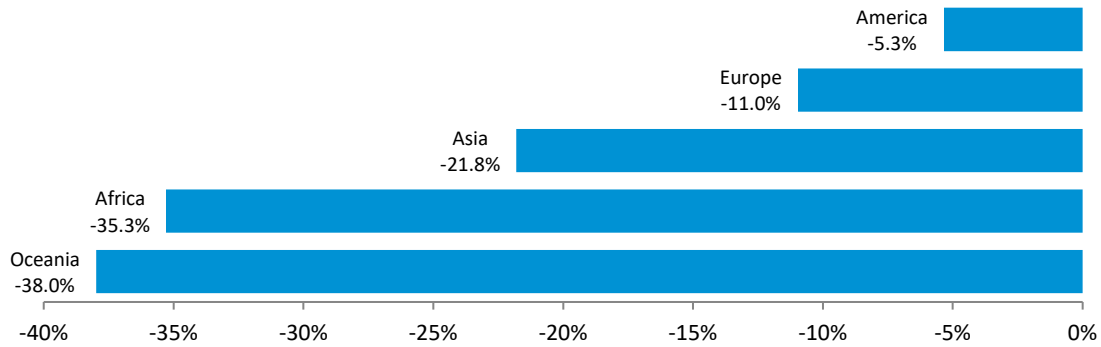




### Swiss watch exports by region March 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Share 2024
<b>Europe</b>	<b>414,862</b>	<b>-17.6%</b>	<b>548.5</b>	<b>-11.3%</b>	<b>597.1</b>	<b>-11.0%</b>	<b>29.8%</b>
European Union	313,429	-19.7%	393.7	-11.0%	436.2	-10.7%	21.8%
Eastern Europe	8,533	-55.6%	5.3	-5.6%	5.4	-6.4%	0.3%
Other European countries	92,900	-0.9%	149.5	-12.1%	155.5	-11.8%	7.8%
<b>Africa</b>	<b>10,079</b>	<b>-37.0%</b>	<b>9.6</b>	<b>-35.4%</b>	<b>9.8</b>	<b>-35.3%</b>	<b>0.5%</b>
<b>Asia</b>	<b>442,792</b>	<b>-35.0%</b>	<b>921.1</b>	<b>-21.1%</b>	<b>955.7</b>	<b>-21.8%</b>	<b>47.7%</b>
Middle East	99,685	-3.2%	197.8	-2.2%	201.1	-1.9%	10.0%
Far East	232,640	-46.0%	529.3	-28.8%	547.9	-29.9%	27.4%
Other Asian countries	110,467	-25.1%	194.1	-12.7%	206.6	-12.3%	10.3%
<b>America</b>	<b>259,509</b>	<b>-17.7%</b>	<b>402.4</b>	<b>-5.4%</b>	<b>415.2</b>	<b>-5.3%</b>	<b>20.7%</b>
North America	214,555	-18.7%	350.6	-6.7%	362.7	-6.7%	18.1%
South America	44,954	-12.5%	51.8	+5.1%	52.5	+5.0%	2.6%
<b>Oceania</b>	<b>16,805</b>	<b>-6.8%</b>	<b>23.3</b>	<b>-38.9%</b>	<b>24.2</b>	<b>-38.0%</b>	<b>1.2%</b>
<b>World</b>	<b>1,144,047</b>	<b>-25.4%</b>	<b>1,904.9</b>	<b>-15.9%</b>	<b>2,002.0</b>	<b>-16.1%</b>	<b>100.0%</b>

Total value - Variations



Total value - Share

