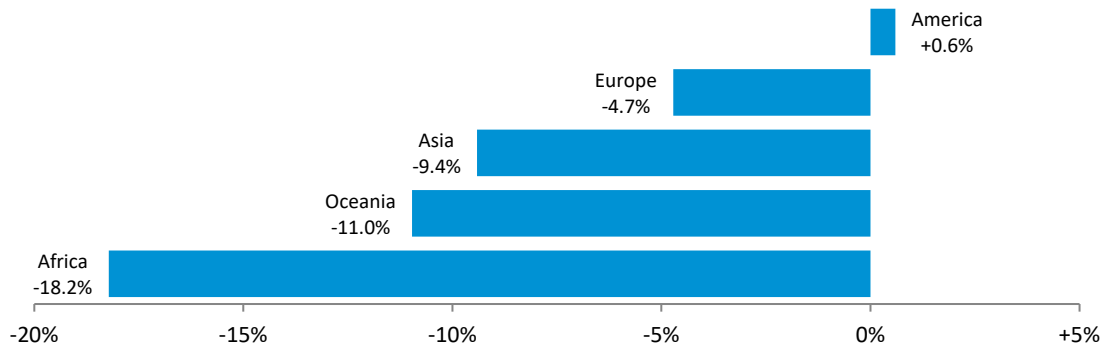




Swiss watch exports by region January-March 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Share 2024
Europe	1,257,223	-9.6%	1,593.1	-5.6%	1,738.1	-4.7%	28.6%
European Union	981,934	-7.8%	1,149.2	-6.1%	1,276.7	-5.0%	21.0%
Eastern Europe	27,321	-36.2%	13.0	-2.8%	13.2	-4.1%	0.2%
Other European countries	247,968	-12.1%	430.8	-4.1%	448.1	-4.1%	7.4%
Africa	23,857	-34.8%	33.0	-18.3%	33.6	-18.2%	0.6%
Asia	1,397,523	-16.5%	2,863.6	-8.7%	2,964.3	-9.4%	48.8%
Middle East	284,388	-4.5%	610.5	+1.2%	620.1	+1.1%	10.2%
Far East	799,885	-20.6%	1,684.2	-13.8%	1,741.8	-14.4%	28.7%
Other Asian countries	313,250	-15.1%	568.9	-1.9%	602.3	-3.4%	9.9%
America	777,529	-1.1%	1,206.8	+0.4%	1,247.0	+0.6%	20.5%
North America	662,585	+1.4%	1,058.1	-0.6%	1,095.5	-0.4%	18.0%
South America	114,944	-13.6%	148.7	+8.2%	151.4	+8.1%	2.5%
Oceania	63,172	+16.9%	92.7	-11.1%	95.2	-11.0%	1.6%
World	3,519,304	-10.7%	5,789.2	-6.2%	6,078.2	-6.3%	100.0%

Total value - Variations



Total value - Share

