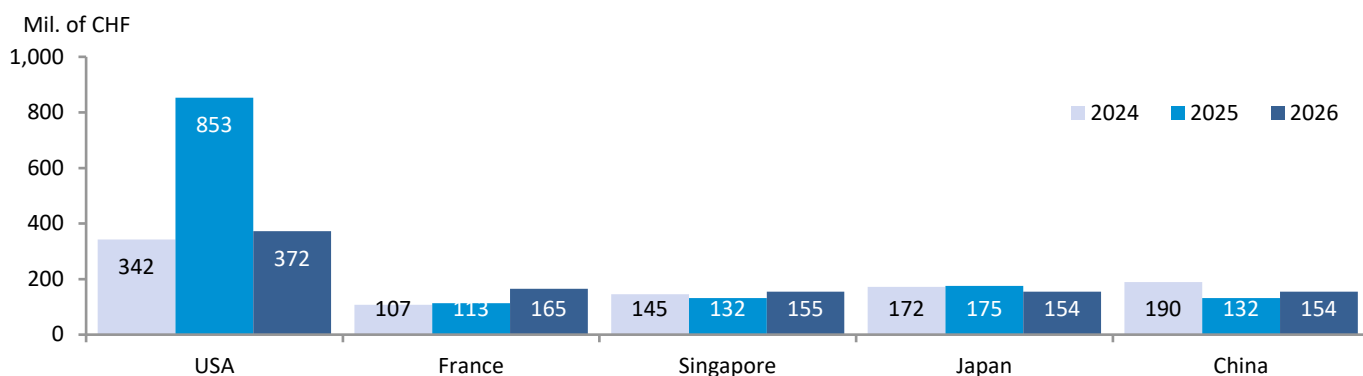




World distribution of Swiss watch exports April 2026

Markets	Mil. of CHF			Variation			
	2026	2025	2024	2026/2025		2026/2024	
				(+)	(-)	(+)	(-)
1. USA	372.3	853.4	341.9		-56.4%	+8.9%	
2. France	165.3	113.0	107.2	+46.3%		+54.1%	
3. Singapore	154.9	132.1	145.5	+17.3%		+6.5%	
4. Japan	154.2	175.5	172.1		-12.1%		-10.4%
5. China	154.2	131.7	189.5	+17.1%			-18.7%
6. Hong Kong	148.8	131.1	169.7	+13.5%			-12.3%
7. United Kingdom	130.5	144.5	142.3		-9.7%		-8.3%
8. Germany	93.0	99.4	116.2		-6.4%		-20.0%
9. UAE	89.9	99.3	105.9		-9.5%		-15.1%
10. Italy	83.6	80.5 *	91.2	+3.8%			-8.3%
11. South Korea	50.7	62.5	63.2		-18.9%		-19.9%
12. Taiwan	38.9	31.5	31.5	+23.6%		+23.5%	
13. Mexico	34.7	21.8	25.9	+59.4%		+33.7%	
14. Australia	33.6	25.7	30.6	+30.9%		+9.9%	
15. Turkey	27.2	28.3	22.9		-4.0%	+18.6%	
16. India	26.5	17.8	17.2	+48.6%		+53.9%	
17. Saudi Arabia	25.9	31.3	22.6		-17.3%	+14.7%	
18. Spain	25.4	44.4	39.0		-42.7%		-34.8%
19. Canada	25.0	23.0	23.9	+8.8%		+4.7%	
20. Thailand	21.6	19.6	23.0	+10.1%			-6.4%
21. Qatar	20.3	23.1	20.0		-12.0%	+1.6%	
22. Netherlands	19.2	25.7	27.7		-25.3%		-30.9%
23. Kuwait	18.2	15.1	18.1	+20.4%		+0.9%	
24. Ireland	14.8	18.5 *	18.8		-19.8%		-21.0%
25. Bahrain	13.8	9.0	7.7	+53.6%		+80.5%	
26. Austria	13.4	14.9	17.1		-10.0%		-21.8%
27. Greece	12.7	10.1	12.1	+26.5%		+4.9%	
28. Belgium	10.1	16.0	12.5		-36.5%		-18.9%
29. Brazil	6.2	4.1	4.1	+54.1%		+52.8%	
30. Sweden	6.2	6.1	5.9	+1.9%		+5.4%	
Total 30 markets	1,991.1	2,408.8	2,025.5		-17.3%		-1.7%
Share in %	93.5%	94.3%	93.9%				
Total value	2,128.8	2,553.8	2,156.0		-16.6%		-1.3%



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.