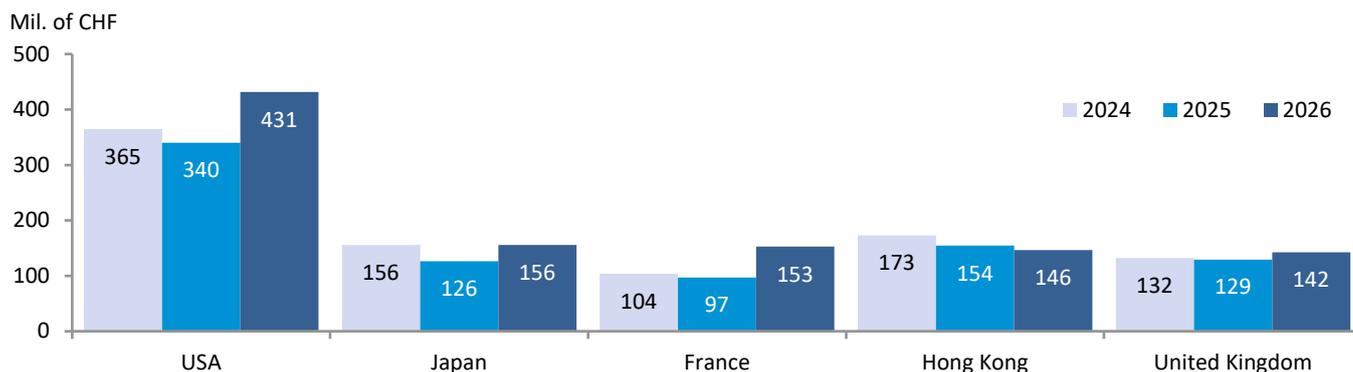




### World distribution of Swiss watch exports February 2026

| Markets                 | Mil. of CHF    |                |                | Variation    |        |              |        |
|-------------------------|----------------|----------------|----------------|--------------|--------|--------------|--------|
|                         | 2026           | 2025           | 2024           | 2026/2025    |        | 2026/2024    |        |
|                         |                |                |                | (+)          | (-)    | (+)          | (-)    |
| 1. USA                  | 431.5          | 340.3          | 364.6          | +26.8%       |        | +18.3%       |        |
| 2. Japan                | 155.9          | 126.1          | 155.8          | +23.7%       |        | +0.1%        |        |
| 3. France               | 152.7          | 97.2           | 103.9          | +57.1%       |        | +46.9%       |        |
| 4. Hong Kong            | 146.5          | 154.5 *        | 173.2          |              | -5.2%  |              | -15.4% |
| 5. United Kingdom       | 142.3          | 129.4          | 131.9          | +10.0%       |        | +7.9%        |        |
| 6. Singapore            | 135.7          | 129.0          | 147.8          | +5.1%        |        |              | -8.2%  |
| 7. China                | 129.2          | 145.1          | 193.4          |              | -11.0% |              | -33.2% |
| 8. UAE                  | 106.3          | 100.3          | 121.8          | +6.1%        |        |              | -12.7% |
| 9. Germany              | 102.8          | 106.4          | 103.3          |              | -3.5%  |              | -0.6%  |
| 10. Italy               | 76.1           | 77.6           | 63.1           |              | -2.0%  | +20.5%       |        |
| 11. South Korea         | 68.4           | 63.8           | 70.4           | +7.2%        |        |              | -2.8%  |
| 12. Taiwan              | 34.6           | 42.1           | 32.9           |              | -17.7% | +5.1%        |        |
| 13. Spain               | 31.3           | 38.7           | 34.2           |              | -19.0% |              | -8.2%  |
| 14. Australia           | 29.1           | 24.0           | 31.5           | +21.2%       |        |              | -7.8%  |
| 15. Mexico              | 28.8           | 24.1           | 28.5           | +19.5%       |        | +1.1%        |        |
| 16. Saudi Arabia        | 28.6           | 32.7           | 33.8           |              | -12.6% |              | -15.5% |
| 17. India               | 27.1           | 21.7           | 20.7           | +25.0%       |        | +30.9%       |        |
| 18. Turkey              | 25.6           | 21.6           | 21.9           | +18.6%       |        | +16.9%       |        |
| 19. Canada              | 23.1           | 21.4           | 22.1           | +7.9%        |        | +4.6%        |        |
| 20. Qatar               | 20.7           | 19.9           | 20.7           | +3.9%        |        |              | -0.2%  |
| 21. Kuwait              | 19.9           | 13.6           | 18.8           | +46.6%       |        | +5.7%        |        |
| 22. Netherlands         | 17.5           | 25.5           | 25.7           |              | -31.2% |              | -31.9% |
| 23. Thailand            | 17.2           | 18.4           | 26.6           |              | -6.3%  |              | -35.3% |
| 24. Ireland             | 15.9           | 18.5           | 18.0           |              | -14.0% |              | -11.4% |
| 25. Austria             | 15.3           | 15.8           | 17.1           |              | -3.2%  |              | -10.5% |
| 26. Bahrain             | 11.3           | 7.6            | 10.5           | +49.6%       |        | +8.3%        |        |
| 27. Greece              | 9.0            | 8.5            | 7.5            | +6.0%        |        | +19.6%       |        |
| 28. Oman                | 8.2            | 6.8            | 5.9            | +20.6%       |        | +37.5%       |        |
| 29. Indonesia           | 8.0            | 1.6            | 1.0            | +404.6%      |        | +702.7%      |        |
| 30. Belgium             | 7.6            | 11.6           | 11.2           |              | -34.1% |              | -32.0% |
| <b>Total 30 markets</b> | <b>2,026.2</b> | <b>1,843.6</b> | <b>2,018.2</b> | <b>+9.9%</b> |        | <b>+0.4%</b> |        |
| Share in %              | 93.5%          | 92.9%          | 93.4%          |              |        |              |        |
| <b>Total value</b>      | <b>2,168.0</b> | <b>1,985.3</b> | <b>2,160.2</b> | <b>+9.2%</b> |        | <b>+0.4%</b> |        |



\* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.