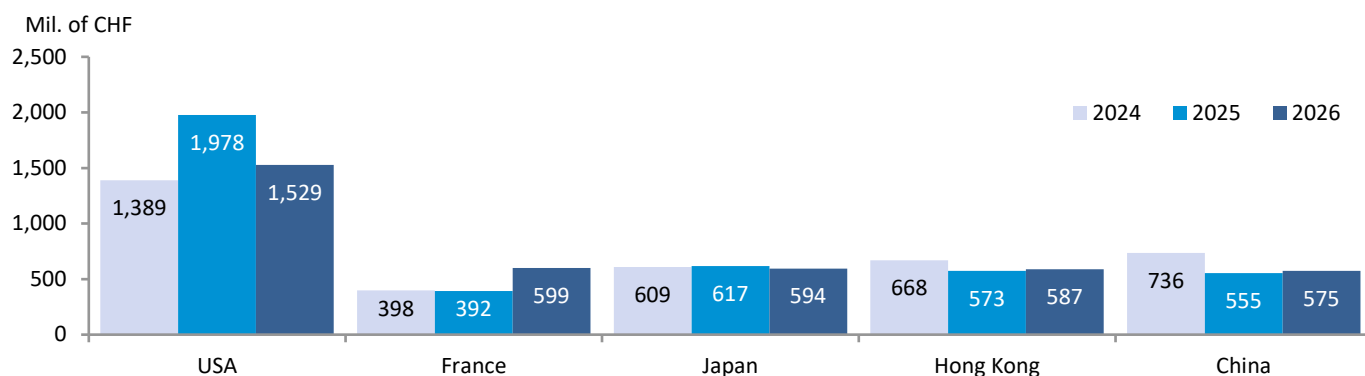




World distribution of Swiss watch exports January-April 2026

Markets	Mil. of CHF			Variation			
	2026	2025	2024	2026/2025		2026/2024	
				(+)	(-)	(+)	(-)
1. USA	1,528.5	1,977.9	1,388.9		-22.7%	+10.1%	
2. France	599.2	391.8	398.0	+52.9%		+50.6%	
3. Japan	593.7	617.0	609.4		-3.8%		-2.6%
4. Hong Kong	587.0	572.9	667.7	+2.5%			-12.1%
5. China	574.6	555.2	736.4	+3.5%			-22.0%
6. Singapore	543.6	525.7	555.7	+3.4%			-2.2%
7. United Kingdom	533.8	537.2	519.0		-0.6%	+2.9%	
8. UAE	406.5	400.9	428.1	+1.4%			-5.1%
9. Germany	377.0	411.9	418.6		-8.5%		-9.9%
10. Italy	302.9	319.0	304.7		-5.0%		-0.6%
11. South Korea	262.1	258.6	256.1	+1.4%		+2.3%	
12. Taiwan	135.3	147.6	127.0		-8.3%	+6.6%	
13. Australia	127.8	129.0	121.4		-0.9%	+5.3%	
14. Mexico	119.4	93.8	105.7	+27.2%		+12.9%	
15. India	111.4	80.1	72.5	+39.0%		+53.6%	
16. Spain	108.0	158.9	140.6		-32.0%		-23.2%
17. Turkey	107.9	100.9	90.6	+6.9%		+19.1%	
18. Saudi Arabia	101.4	113.7	107.6		-10.8%		-5.8%
19. Canada	90.8	90.1	88.3	+0.7%		+2.8%	
20. Thailand	77.0	75.5	96.3	+2.0%			-20.1%
21. Netherlands	75.9	107.3	106.6		-29.2%		-28.8%
22. Qatar	75.9	101.9	97.1		-25.5%		-21.9%
23. Ireland	66.6	66.0 *	64.5	+1.0%		+3.3%	
24. Austria	55.6	62.3	66.9		-10.8%		-17.0%
25. Kuwait	54.3	56.8	64.5		-4.2%		-15.8%
26. Greece	38.0	34.6	36.2	+9.9%		+5.0%	
27. Belgium	36.4	50.8	46.0		-28.3%		-20.8%
28. Bahrain	34.0	35.1	33.0		-3.0%	+3.0%	
29. Oman	27.8	22.2	21.3	+25.2%		+30.4%	
30. Portugal	23.7	36.6	30.3		-35.3%		-21.8%
Total 30 markets	7,776.2	8,131.1	7,799.2		-4.4%		-0.3%
Share in %	93.4%	93.8%	93.6%				
Total value	8,330.1	8,666.6	8,330.5		-3.9%		-0.0%



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.