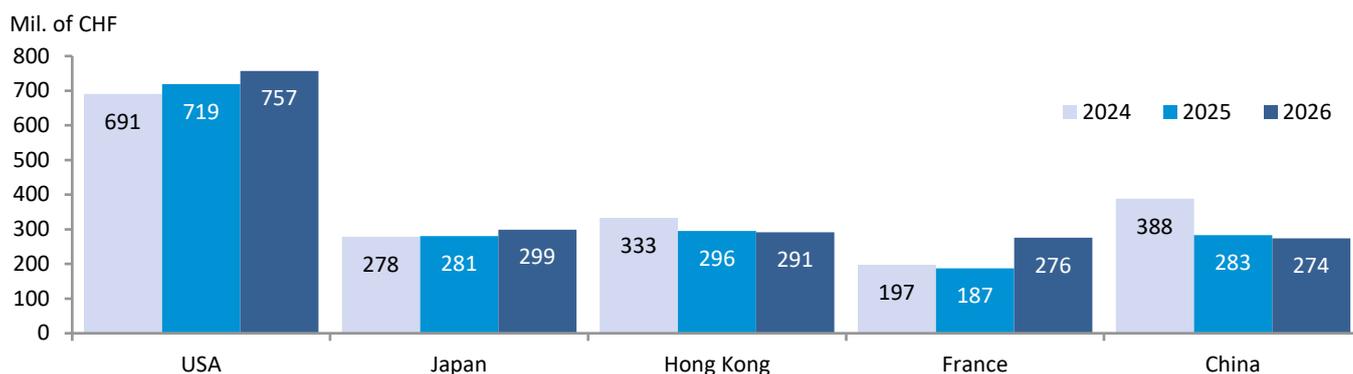




### World distribution of Swiss watch exports January-February 2026

Markets	Mil. of CHF			Variation			
	2026	2025	2024	2026/2025		2026/2024	
				(+)	(-)	(+)	(-)
1. USA	757.4	719.3	690.6	+5.3%		+9.7%	
2. Japan	299.1	280.9	278.4	+6.5%		+7.4%	
3. Hong Kong	291.2	295.5 *	333.0		-1.5%		-12.5%
4. France	275.9	187.2	197.4	+47.4%		+39.8%	
5. China	273.9	282.9	387.9		-3.2%		-29.4%
6. United Kingdom	248.0	242.1	241.2	+2.4%		+2.8%	
7. Singapore	244.8	256.5	270.6		-4.5%		-9.5%
8. UAE	226.8	211.7	219.3	+7.1%		+3.4%	
9. Germany	180.1	199.0	196.5		-9.5%		-8.3%
10. South Korea	143.9	132.3	129.2	+8.7%		+11.4%	
11. Italy	142.5	146.1	139.1		-2.5%	+2.5%	
12. Australia	63.5	61.3	67.0	+3.6%			-5.3%
13. Spain	59.5	73.3 *	66.3		-18.8%		-10.3%
14. Taiwan	59.4	67.0	59.1		-11.4%	+0.4%	
15. Saudi Arabia	53.4	56.3	49.6		-5.1%	+7.8%	
16. Mexico	52.6	44.3	50.1	+18.5%		+5.0%	
17. India	52.2	41.4	34.3	+26.2%		+52.1%	
18. Turkey	51.8	49.2	42.5	+5.2%		+21.7%	
19. Canada	43.1	43.5	42.1		-1.0%	+2.4%	
20. Qatar	39.6	57.5	58.3		-31.2%		-32.1%
21. Kuwait	35.9	28.1	29.9	+27.7%		+20.2%	
22. Thailand	35.2	37.2	47.0		-5.5%		-25.2%
23. Netherlands	34.9	54.3	50.6		-35.7%		-30.9%
24. Ireland	31.6	30.1	30.9	+4.8%		+2.0%	
25. Austria	29.2	31.1	32.3		-6.1%		-9.6%
26. Bahrain	20.1	15.9	15.6	+26.6%		+28.6%	
27. Oman	18.6	14.9	11.2	+24.7%		+66.1%	
28. Greece	16.8	15.8	14.4	+6.8%		+16.6%	
29. Belgium	16.2	22.9	22.6		-29.1%		-28.2%
30. Central African Rep.	14.7	0.0	0.0	—	—	—	—
<b>Total 30 markets</b>	<b>3,811.8</b>	<b>3,697.8</b>	<b>3,806.8</b>	<b>+3.1%</b>		<b>+0.1%</b>	
Share in %	93.2%	92.9%	93.4%				
<b>Total value</b>	<b>4,090.4</b>	<b>3,978.9</b>	<b>4,075.8</b>	<b>+2.8%</b>		<b>+0.4%</b>	



\* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.