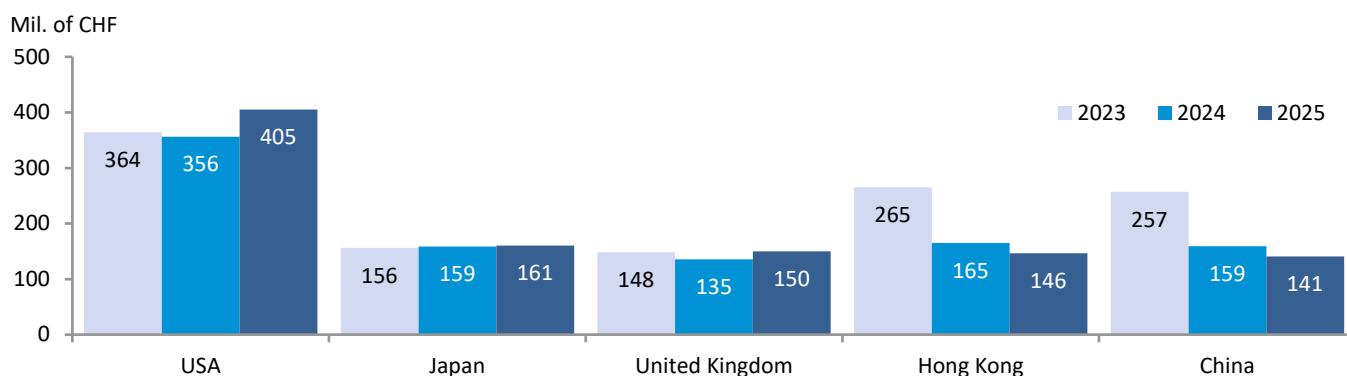




### World distribution of Swiss watch exports March 2025

Markets	Mil. of CHF			Variation			
	2025	2024	2023	2025/2024		2025/2023	
				(+)	(-)	(+)	(-)
1. USA	405.2	356.4 *	364.2	+13.7%		+11.3%	
2. Japan	160.6	158.8 *	156.3	+1.1%		+2.7%	
3. United Kingdom	149.8	135.5 *	148.2	+10.6%		+1.1%	
4. Hong Kong	146.3	165.0 *	265.3		-11.3%		-44.8%
5. China	140.7	159.0 *	256.8		-11.5%		-45.2%
6. Singapore	137.1	139.6 *	156.9		-1.8%		-12.6%
7. Germany	113.5	105.8	121.7	+7.3%			-6.7%
8. Italy	91.2	74.4	83.3	+22.6%		+9.5%	
9. France	91.1	93.4	105.7		-2.4%		-13.8%
10. UAE	89.8	103.0 *	100.2		-12.8%		-10.3%
11. South Korea	63.8	63.8 *	64.2	+0.1%			-0.6%
12. Taiwan	49.1	36.4 *	33.2	+35.1%		+48.0%	
13. Australia	42.0	23.8 *	37.2	+76.4%		+13.0%	
14. Spain	41.1	35.3	39.4	+16.6%		+4.4%	
15. Mexico	27.7	29.7 *	23.7		-6.6%	+17.0%	
16. Netherlands	27.2	28.3 *	28.3		-4.1%		-3.8%
17. Saudi Arabia	26.1	35.5 *	25.6		-26.4%	+2.0%	
18. Canada	23.6	22.4	24.4	+5.5%			-3.1%
19. Turkey	23.0	25.1 *	24.2		-8.5%		-5.0%
20. Qatar	21.2	18.9 *	17.6	+12.4%		+20.6%	
21. India	20.9	21.0 *	18.4		-0.4%	+13.6%	
22. Thailand	18.6	26.2	30.9		-29.0%		-39.6%
23. Ireland	17.4	14.8	18.9	+17.5%			-8.1%
24. Austria	16.3	17.6	18.4		-7.1%		-11.4%
25. Kuwait	13.5	16.5 *	17.7		-18.6%		-24.0%
26. Belgium	12.0	10.9	12.0	+9.4%			-0.1%
27. Bahrain	10.2	9.8 *	19.1	+4.7%			-46.6%
28. Greece	8.8	9.6	10.4		-9.0%		-15.9%
29. Portugal	8.7	5.1	8.6	+70.5%		+1.2%	
30. Jordan	7.5	7.4 *	4.4	+2.1%		+71.0%	
<b>Total 30 markets</b>	<b>2,004.3</b>	<b>1,949.0</b>	<b>2,235.3</b>	<b>+2.8%</b>			<b>-10.3%</b>
Share in %	94.0%	92.9%	93.7%				
<b>Total value</b>	<b>2,131.1</b>	<b>2,098.8</b>	<b>2,385.5</b>	<b>+1.5%</b>			<b>-10.7%</b>



\* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.