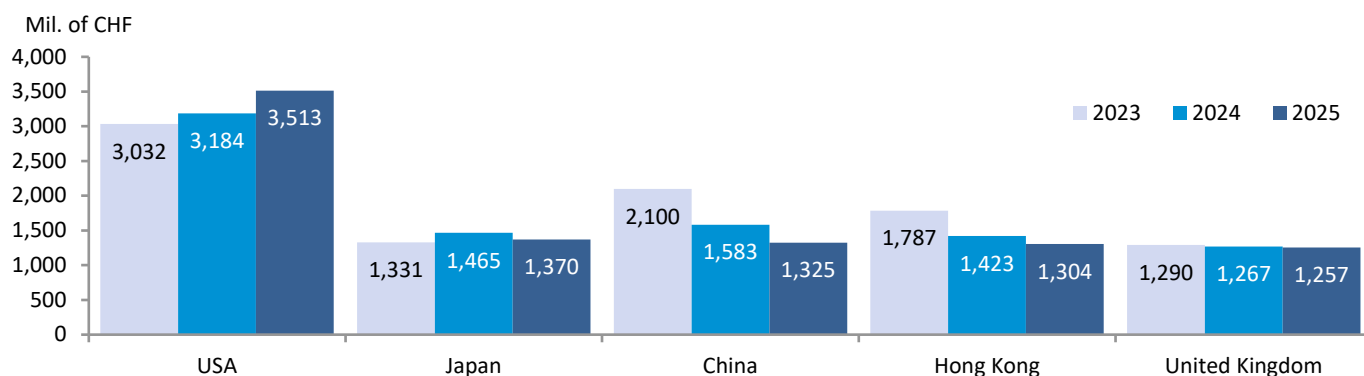




World distribution of Swiss watch exports January-September 2025

Markets	Mil. of CHF			Variation			
	2025	2024	2023	2025/2024		2025/2023	
				(+)	(-)	(+)	(-)
1. USA	3,513.3	3,183.8	3,032.4	+10.4%		+15.9%	
2. Japan	1,369.8	1,464.9	1,330.6		-6.5%	+2.9%	
3. China	1,325.0	1,583.2	2,099.9		-16.3%		-36.9%
4. Hong Kong	1,304.5	1,422.6	1,786.5		-8.3%		-27.0%
5. United Kingdom	1,256.8	1,266.7	1,290.4		-0.8%		-2.6%
6. Singapore	1,194.4	1,214.3	1,222.5		-1.6%		-2.3%
7. France	932.1	978.3	940.4		-4.7%		-0.9%
8. Germany	925.9	990.4	1,012.5		-6.5%		-8.5%
9. UAE	908.9	920.9	893.3		-1.3%	+1.7%	
10. Italy	775.3	777.6	788.9		-0.3%		-1.7%
11. South Korea	584.8	564.3	517.9	+3.6%		+12.9%	
12. Spain	374.3	342.8	341.0	+9.2%		+9.8%	
13. Australia	297.9	284.8	296.2	+4.6%		+0.6%	
14. Taiwan	296.2	303.9	284.0		-2.5%	+4.3%	
15. Saudi Arabia	262.2	240.5	265.4	+9.0%			-1.2%
16. Netherlands	245.3	241.5	249.4	+1.6%			-1.7%
17. Mexico	239.9	245.4	210.7		-2.3%	+13.8%	
18. Turkey	236.2	212.9	211.7	+10.9%		+11.6%	
19. Canada	219.1	214.0	220.4	+2.4%			-0.6%
20. India	207.3	189.1	153.9	+9.6%		+34.7%	
21. Qatar	204.5	204.8	197.4		-0.2%	+3.6%	
22. Thailand	168.1	201.0	253.2		-16.4%		-33.6%
23. Ireland	147.2	145.0	137.4	+1.6%		+7.1%	
24. Austria	141.7	166.5	146.3		-14.9%		-3.2%
25. Kuwait	139.5	144.2	131.6		-3.2%	+6.0%	
26. Belgium	119.3	116.1	108.7	+2.8%		+9.8%	
27. Greece	88.9	90.4	96.8		-1.7%		-8.2%
28. Portugal	83.7	81.2	82.9	+3.1%		+1.0%	
29. Bahrain	78.0	80.4	98.7		-2.9%		-20.9%
30. Sweden	69.7	58.7	63.4	+18.8%		+9.9%	
Total 30 markets	17,709.7	17,930.2	18,464.5		-1.2%		-4.1%
Share in %	93.4%	93.4%	93.7%				
Total value	18,951.7	19,188.9	19,701.6		-1.2%		-3.8%



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.