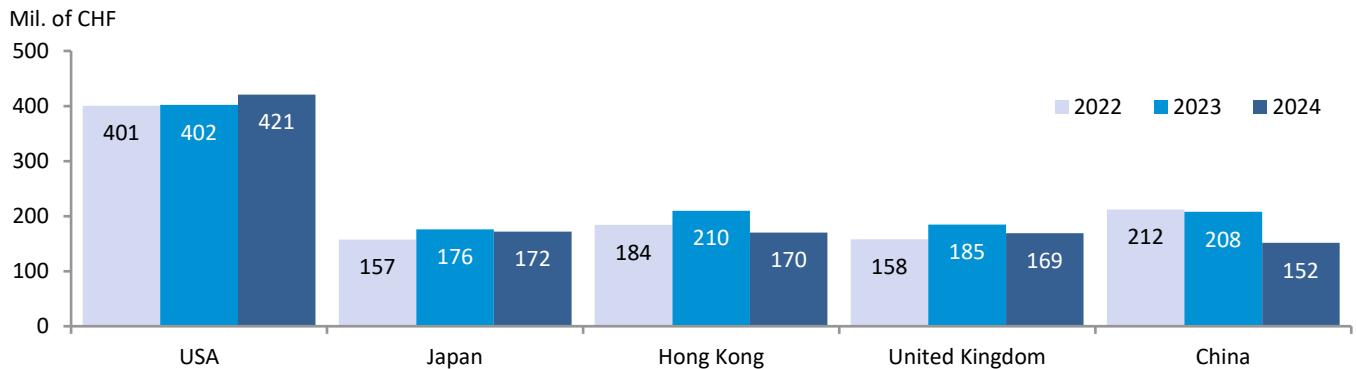




World distribution of Swiss watch exports November 2024

Markets	Mil. of CHF			Variation			
	2024	2023	2022	2024/2023		2024/2022	
				(+)	(-)	(+)	(-)
1. USA	420.8	401.9	400.6	+4.7%		+5.0%	
2. Japan	171.7	176.0	157.3		-2.5%	+9.2%	
3. Hong Kong	170.4	209.8 *	183.9		-18.8%		-7.3%
4. United Kingdom	169.2	184.6	158.2		-8.3%	+6.9%	
5. China	151.5	207.6 *	212.0		-27.0%		-28.5%
6. Singapore	149.0	158.6	157.0		-6.1%		-5.1%
7. UAE	117.8	123.9	112.9		-4.9%	+4.4%	
8. Germany	115.3	130.0	125.1		-11.3%		-7.9%
9. France	114.9	118.4	121.2		-2.9%		-5.2%
10. Italy	101.1	104.1	104.3		-2.9%		-3.1%
11. South Korea	79.3	65.2	66.3	+21.7%		+19.6%	
12. Spain	54.4	40.7	41.0	+33.5%		+32.8%	
13. Australia	44.1	44.1	35.9		-0.0%	+22.9%	
14. Mexico	34.8	32.5	28.1	+6.9%		+23.7%	
15. Netherlands	34.4	32.1	37.0	+7.1%			-7.0%
16. Taiwan	34.2	41.1 *	32.0		-16.8%	+7.0%	
17. India	31.7	19.8	16.9	+59.7%		+87.8%	
18. Canada	31.0	28.9	24.1	+7.4%		+28.9%	
19. Saudi Arabia	29.6	27.3	31.8	+8.7%			-6.8%
20. Turkey	27.8	26.1	24.7	+6.8%		+12.7%	
21. Qatar	23.2	23.7	35.7		-2.2%		-35.0%
22. Thailand	21.5	25.1	28.9		-14.2%		-25.7%
23. Austria	20.8	18.6	19.4	+12.2%		+7.4%	
24. Bahrain	20.6	17.3	25.0	+19.3%			-17.7%
25. Kuwait	17.2	13.6	15.1	+26.8%		+14.1%	
26. Ireland	16.8	21.0	14.4		-20.1%	+16.7%	
27. Belgium	14.9	13.4	11.8	+10.6%		+25.8%	
28. Portugal	9.3	12.2	10.3		-24.2%		-10.0%
29. Greece	8.0	12.8	8.7		-37.4%		-7.2%
30. Czech Republic	7.8	5.7	5.6	+37.3%		+39.6%	
Total 30 markets	2,243.2	2,336.3	2,245.1		-4.0%		-0.1%
Share in %	93.2%	93.4%	92.7%				
Total value	2,406.1	2,502.1	2,420.8		-3.8%		-0.6%



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.
 FH, December 2024