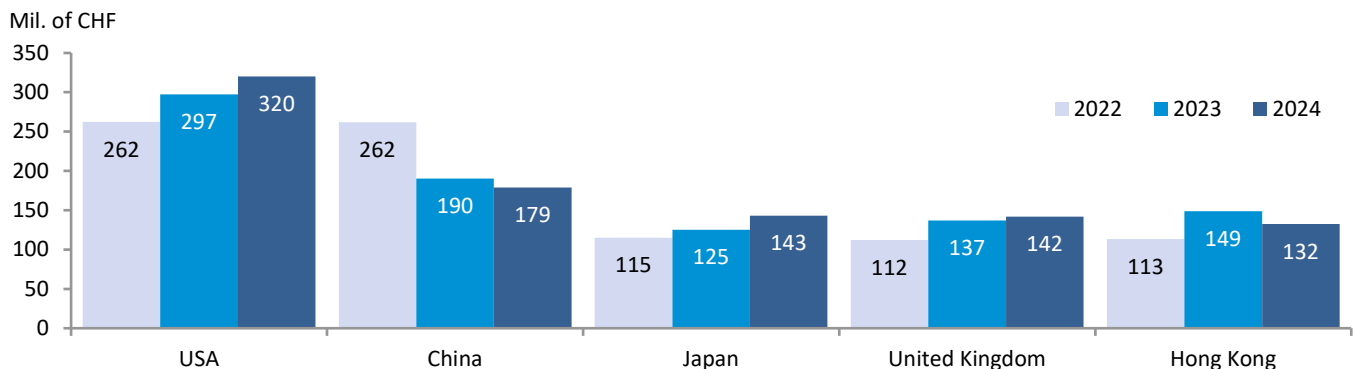




World distribution of Swiss watch exports August 2024

| Markets | Mil. of CHF | | | Variation | | | |
|-------------------------|----------------|----------------|----------------|--------------|--------|---------------|--------|
| | 2024 | 2023 | 2022 | 2024/2023 | | 2024/2022 | |
| | | | | (+) | (-) | (+) | (-) |
| 1. USA | 320.0 | 297.5 | 262.4 | +7.6% | | +22.0% | |
| 2. China | 179.1 | 190.3 | 261.8 | | -5.9% | | -31.6% |
| 3. Japan | 143.2 | 125.2 | 115.2 | +14.4% | | +24.3% | |
| 4. United Kingdom | 141.8 | 137.0 | 112.3 | +3.5% | | +26.3% | |
| 5. Hong Kong | 132.4 | 148.9 * | 113.4 | | -11.1% | +16.7% | |
| 6. Singapore | 124.7 | 114.1 * | 107.4 | +9.3% | | +16.1% | |
| 7. Germany | 99.4 | 96.6 | 91.6 | +2.9% | | +8.5% | |
| 8. UAE | 85.6 | 67.5 | 62.0 | +26.9% | | +38.0% | |
| 9. France | 79.7 | 79.1 | 69.5 | +0.7% | | +14.6% | |
| 10. Italy | 68.2 | 58.0 * | 60.7 | +17.6% | | +12.3% | |
| 11. South Korea | 61.1 | 53.5 | 48.9 | +14.2% | | +24.8% | |
| 12. Spain | 35.7 | 32.9 | 31.9 | +8.4% | | +11.9% | |
| 13. Taiwan | 34.3 | 23.2 | 23.7 | +47.6% | | +44.5% | |
| 14. Australia | 30.7 | 30.1 | 26.5 | +1.9% | | +15.9% | |
| 15. Canada | 26.7 | 20.2 | 19.6 | +31.7% | | +36.0% | |
| 16. Mexico | 26.2 | 19.6 | 18.1 | +33.8% | | +44.9% | |
| 17. India | 24.8 | 17.1 * | 14.2 | +44.5% | | +74.9% | |
| 18. Netherlands | 24.0 | 23.2 | 24.2 | +3.8% | | | -0.8% |
| 19. Turkey | 22.8 | 21.7 | 19.6 | +5.2% | | +16.2% | |
| 20. Saudi Arabia | 20.6 | 19.5 | 24.4 | +5.6% | | | -15.5% |
| 21. Qatar | 20.2 | 13.3 | 14.8 | +52.1% | | +36.1% | |
| 22. Thailand | 19.2 | 20.0 | 20.1 | | -3.9% | | -4.2% |
| 23. Austria | 16.9 | 13.9 | 12.6 | +21.8% | | +33.9% | |
| 24. Kuwait | 15.6 | 15.1 | 14.4 | +3.4% | | +8.3% | |
| 25. Belgium | 12.5 | 9.4 | 10.1 | +32.7% | | +24.2% | |
| 26. Greece | 10.9 | 10.2 * | 8.9 | +7.2% | | +22.4% | |
| 27. Ireland | 10.7 | 11.2 | 9.7 | | -4.3% | +10.3% | |
| 28. Portugal | 9.4 | 8.2 | 8.2 | +15.6% | | +15.3% | |
| 29. Bahrain | 9.4 | 7.8 * | 10.3 | +20.3% | | | -8.4% |
| 30. Philippines | 9.3 | 2.2 | 4.8 | +324.3% | | +93.4% | |
| Total 30 markets | 1,815.0 | 1,686.5 | 1,621.4 | +7.6% | | +11.9% | |
| Share in % | 93.1% | 92.4% | 92.8% | | | | |
| Total value | 1,950.0 | 1,824.4 | 1,747.9 | +6.9% | | +11.6% | |



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.