Fédération de l'industrie horlogère suisse FH
Verband der Schweizerischen Uhrenindustrie FH
Federation of the Swiss Watch Industry FH

Swiss watch exports by market

	World	Hong Kong	USA	China	Japan	Italy	Germany	Singapore	France	UAE	United Kingdom
	Mil. of CHF										
2000	10,297.2	1,423.2	1,847.0	45.0	928.4	883.3	716.2	422.5	652.9	180.5	429.4
2005	12,390.3	1,786.2	2,156.1	351.6	1,147.2	854.7	635.2	480.4	670.7	347.3	583.7
2010	16,166.8	3,185.5	1,676.6	1,100.1	807.1	923.6	768.6	899.3	1,169.2	579.1	596.7
2015	21,534.5	3,179.0	2,359.1	1,336.8	1,305.5	1,315.9	1,233.0	1,130.9	1,225.7	950.9	1,163.0
2020	16,999.7	1,697.1	1,987.2	2,394.7	1,189.7	650.0	887.0	935.5	667.9	759.0	1,031.6
2021	22,302.1	2,133.2	3,080.5	2,966.9	1,417.1	859.6	1,061.3	1,277.0	953.9	997.4	1,334.1
2022	24,859.1	1,908.8	3,891.0	2,568.6	1,693.0	976.2	1,292.2	1,615.2	1,184.0	1,126.5	1,620.8
2023	26,748.3	2,356.4	4,162.7	2,767.8	1,822.9	1,066.9	1,357.9	1,655.1	1,280.0	1,264.1	1,744.0
2024	25,993.1	1,914.9	4,372.6	2,053.5	1,965.4	1,049.6	1,305.8	1,620.8	1,311.9	1,272.0	1,716.4
2025	25,559.5	1,798.4	4,352.6	1,804.4	1,851.0	1,044.4	1,217.4	1,632.7	1,329.2	1,316.2	1,718.9
Jan 25	1,993.5	141.1	379.0	137.8	154.8	68.5	92.5	127.4	90.0	111.4	112.8
Feb 25	1,985.3	154.5	340.3	145.1	126.1	77.6	106.4	129.0	97.2	100.3	129.4
Mar 25	2,134.0	146.3	405.2	140.6	160.6	92.3	113.6	137.1	91.6	89.8	150.5
Apr 25	2,553.9	131.1	853.4	131.7	175.5	80.5	99.4	132.1	113.0	99.3	144.5
May 25	2,097.8	156.7	268.6	165.6	158.9	92.3	109.7	136.9	121.4	120.6	130.5
Jun 25	2,151.3	147.7	309.7	172.9	155.6	112.1	125.6	144.6	122.6	100.2	155.9
Jul 25	2,398.3	153.0	554.5	164.2	169.1	87.2	98.0	146.8	114.6	108.6	147.2
Aug 25	1,640.4	116.0	245.1	115.3	111.2	72.6	77.0	106.9	73.7	78.1	112.8
Sep 25	1,993.4	155.8	157.7	151.7	158.0	92.1	103.6	133.4	108.0	100.6	173.3
Oct 25	2,250.8	166.0	226.1	190.0	180.8	97.4	113.0	153.3	119.0	136.0	153.1
Nov 25	2,251.0	176.2	201.3	148.5	165.1	109.8	107.2	156.6	124.1	142.6	183.0
Dec 25	2,109.6	154.1	411.8	140.9	135.3	61.9	71.3	128.3	153.9	128.8	126.0
Jan 26	1,922.4	144.7	325.9	144.7	143.2	66.4	77.4	109.2	123.2	120.5	105.6
Feb 26	2,168.0	146.5	431.5	129.2	155.9	76.1	102.8	135.7	152.7	106.3	142.3

The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail.

FH, March 2026

Fédération de l'industrie horlogère suisse FH
Verband der Schweizerischen Uhrenindustrie FH
Federation of the Swiss Watch Industry FH

Swiss watch exports by region

	World	Europe	*EU**	*Eastern Europe*	*Other European countries*	Africa	Asia	*Middle-East*	*Far-East*	*Other Asian countries*	America	*North America*	*South America*	Oceania
	Mil. of CHF													
2000	10,297.2	3,872.9	3,247.1	102.0	521.7	67.5	3,911.9	535.2	2,656.3	720.5	2,319.3	1,913.1	406.1	125.6
2005	12,390.3	4,118.6	3,156.3	250.0	709.8	115.1	5,308.5	828.3	3,631.5	848.7	2,705.4	2,222.3	483.0	142.7
2010	16,166.8	5,022.2	3,990.1	260.2	771.9	168.3	8,500.4	1,326.8	5,711.3	1,462.3	2,332.4	1,759.6	572.8	143.6
2015	21,534.5	7,201.4	5,634.1	238.2	1,329.1	225.0	10,759.3	2,064.7	6,901.8	1,792.9	3,117.0	2,508.1	608.9	231.9
2020	16,999.7	4,966.5	3,541.0	233.3	1,192.2	118.7	9,183.8	1,653.1	6,165.2	1,365.5	2,513.1	2,146.7	366.4	217.6
2021	22,302.1	6,400.1	4,518.5	321.0	1,560.6	151.4	11,609.5	2,091.2	7,639.2	1,879.1	3,842.0	3,295.2	546.8	299.2
2022	24,859.1	7,415.0	5,387.0	102.2	1,925.7	160.2	12,140.4	2,385.6	7,360.0	2,394.8	4,762.5	4,155.0	607.7	381.0
2023	26,748.3	7,921.8	5,771.3	67.7	2,082.8	165.5	13,141.5	2,522.6	8,104.5	2,514.4	5,081.9	4,460.6	621.3	437.5
2024	25,993.1	7,913.4	5,776.2	70.1	2,067.0	147.4	12,138.7	2,516.3	7,161.4	2,461.0	5,354.6	4,668.4	686.1	439.0
2025	25,559.5	7,886.2	5,709.9	71.5	2,104.8	161.2	11,685.8	2,568.8	6,688.4	2,428.7	5,371.3	4,661.6	709.6	455.0
Jan 25	1,993.5	554.7	405.3	4.2	145.2	15.0	938.2	223.1	530.1	185.0	447.6	401.1	46.5	38.1
Feb 25	1,985.3	602.8	442.7	4.8	155.2	9.6	931.3	202.2	535.7	193.4	415.0	361.7	53.3	26.6
Mar 25	2,134.0	649.7	466.8	4.7	178.1	11.8	942.9	184.9	563.9	194.1	485.6	428.9	56.8	44.0
Apr 25	2,553.9	655.4	469.3	5.1	181.0	10.0	937.0	206.8	534.8	195.4	922.9	876.3	46.6	28.6
May 25	2,097.8	687.3	519.3	6.5	161.5	16.4	1,003.0	218.9	580.9	203.2	354.4	294.2	60.3	36.7
Jun 25	2,151.3	737.5	544.1	6.3	187.1	12.5	970.4	189.7	572.6	208.0	392.4	335.0	57.4	38.6
Jul 25	2,398.3	677.5	488.3	6.6	182.6	13.2	1,032.6	223.8	594.7	214.1	641.6	580.1	61.4	33.5
Aug 25	1,640.4	515.5	366.4	7.2	141.8	9.4	767.5	171.9	431.4	164.3	316.5	267.1	49.4	31.4
Sep 25	1,993.4	697.2	486.5	5.7	205.0	13.7	978.2	206.7	561.8	209.6	262.8	188.2	74.7	41.5
Oct 25	2,250.8	727.7	527.5	6.8	193.4	15.6	1,136.1	251.1	653.2	231.8	323.4	257.8	65.6	48.0
Nov 25	2,251.0	759.5	539.8	6.8	212.9	16.5	1,103.4	264.8	604.8	233.8	322.9	237.9	85.0	48.6
Dec 25	2,109.6	621.3	453.8	6.7	160.8	17.3	945.2	224.9	524.4	195.9	486.2	433.3	52.8	39.6
Jan 26	1,922.4	537.1	396.6	4.2	136.3	26.5	927.4	218.6	535.5	173.3	396.4	345.9	50.5	35.0
Feb 26	2,168.0	646.1	464.1	5.5	176.4	14.7	958.7	215.1	537.0	206.7	516.5	454.6	61.9	32.0

* Without the United Kingdom, for the whole set.

The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail.

FH, March 2026