



### Exports of Swiss watches by price categories

|               | Total       |             | CHF <200    |             | CHF 200-500 |             | CHF 500-3,000 |             | CHF >3,000  |             |
|---------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|-------------|
|               | 1,000 units | Mil. of CHF | 1,000 units | Mil. of CHF | 1,000 units | Mil. of CHF | 1,000 units   | Mil. of CHF | 1,000 units | Mil. of CHF |
| <b>2000</b>   | 29,656      | 9,276.5     | 22,795      | 1,231.2     | 3,144       | 1,035.8     | 3,229         | 3,856.2     | 488         | 3,153.2     |
| <b>2005</b>   | 24,364      | 11,417.7    | 17,769      | 1,072.2     | 2,574       | 841.3       | 3,291         | 4,285.5     | 731         | 5,218.8     |
| <b>2010</b>   | 26,148      | 15,154.4    | 18,853      | 1,160.0     | 3,215       | 1,042.5     | 2,920         | 3,858.0     | 1,161       | 9,093.8     |
| <b>2015</b>   | 28,138      | 20,237.9    | 18,644      | 1,236.8     | 4,506       | 1,424.9     | 3,414         | 4,161.0     | 1,574       | 13,415.3    |
| <b>2018</b>   | 23,741      | 19,948.1    | 14,286      | 945.9       | 4,189       | 1,298.6     | 3,689         | 4,516.7     | 1,577       | 13,187.0    |
| <b>2019</b>   | 20,646      | 20,502.7    | 11,627      | 818.1       | 3,967       | 1,227.3     | 3,383         | 4,277.9     | 1,668       | 14,179.4    |
| <b>2020</b>   | 13,780      | 16,138.7    | 7,204       | 541.0       | 2,595       | 817.7       | 2,640         | 3,408.8     | 1,342       | 11,371.2    |
| <b>2021</b>   | 15,731      | 21,219.4    | 8,041       | 644.5       | 2,815       | 888.4       | 3,087         | 4,131.4     | 1,787       | 15,555.1    |
| <b>Jan 21</b> | 1,042       | 1,523.9     | 478         | 39.5        | 215         | 66.2        | 208           | 280.7       | 141         | 1,137.6     |
| <b>Feb 21</b> | 1,031       | 1,524.8     | 502         | 43.7        | 179         | 58.5        | 212           | 286.8       | 137         | 1,135.8     |
| <b>Mar 21</b> | 1,214       | 1,774.3     | 579         | 48.5        | 221         | 72.7        | 266           | 357.4       | 147         | 1,295.7     |
| <b>Apr 21</b> | 1,162       | 1,709.0     | 576         | 47.7        | 216         | 67.6        | 224           | 317.9       | 145         | 1,275.8     |
| <b>May 21</b> | 1,178       | 1,710.8     | 575         | 46.8        | 209         | 66.0        | 246           | 330.3       | 148         | 1,267.7     |
| <b>Jun 21</b> | 1,340       | 1,877.5     | 655         | 55.8        | 253         | 79.8        | 276           | 364.0       | 157         | 1,377.9     |
| <b>Jul 21</b> | 1,498       | 1,946.0     | 773         | 60.6        | 266         | 84.7        | 299           | 393.7       | 160         | 1,407.0     |
| <b>Aug 21</b> | 1,101       | 1,444.3     | 516         | 39.1        | 213         | 65.4        | 248           | 307.6       | 124         | 1,032.3     |
| <b>Sep 21</b> | 1,487       | 1,783.8     | 796         | 68.6        | 262         | 82.6        | 286           | 365.1       | 144         | 1,267.5     |
| <b>Oct 21</b> | 1,579       | 2,024.2     | 863         | 73.0        | 265         | 84.8        | 281           | 373.1       | 170         | 1,493.4     |
| <b>Nov 21</b> | 1,593       | 2,078.8     | 872         | 65.3        | 270         | 84.7        | 283           | 390.9       | 169         | 1,537.9     |
| <b>Dec 21</b> | 1,505       | 1,821.9     | 856         | 56.0        | 245         | 75.6        | 259           | 364.0       | 146         | 1,326.4     |
| <b>Jan 22</b> | 1,096       | 1,628.8     | 531         | 40.4        | 169         | 54.2        | 242           | 321.8       | 154         | 1,212.3     |
| <b>Feb 22</b> | 1,198       | 1,899.9     | 579         | 47.6        | 200         | 61.0        | 253           | 334.0       | 166         | 1,457.3     |
| <b>Mar 22</b> | 1,238       | 1,979.3     | 587         | 48.5        | 209         | 62.2        | 275           | 365.2       | 168         | 1,503.3     |
| <b>Apr 22</b> | 1,056       | 1,837.2     | 512         | 42.9        | 156         | 48.9        | 230           | 320.4       | 157         | 1,425.0     |
| <b>May 22</b> | 1,172       | 1,951.9     | 605         | 48.7        | 166         | 51.6        | 239           | 329.8       | 162         | 1,521.8     |
| <b>Jun 22</b> | 1,434       | 2,028.8     | 810         | 61.0        | 179         | 54.7        | 278           | 382.3       | 168         | 1,530.7     |
| <b>Jul 22</b> | 1,461       | 2,120.0     | 758         | 64.0        | 195         | 60.0        | 328           | 434.6       | 180         | 1,561.3     |
| <b>Aug 22</b> | 1,253       | 1,667.2     | 698         | 56.4        | 158         | 48.5        | 250           | 321.1       | 148         | 1,241.2     |
|               |             |             |             |             |             |             |               |             |             |             |
|               |             |             |             |             |             |             |               |             |             |             |
|               |             |             |             |             |             |             |               |             |             |             |
|               |             |             |             |             |             |             |               |             |             |             |

The data supplied by the Federal Customs Administration and published by the FH can be subsequently revised or adjusted. The most recent publications prevail.