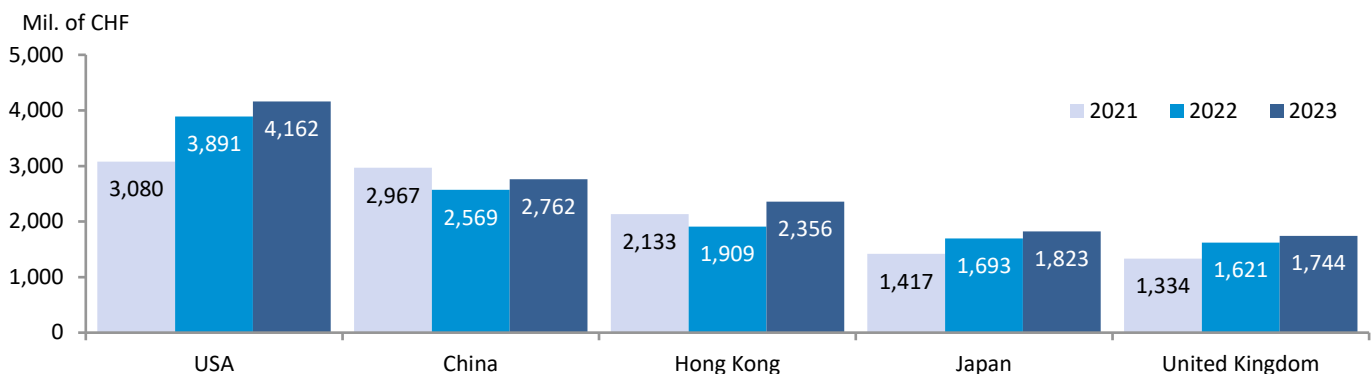




### World distribution of Swiss watch exports January-December 2023

Markets	Mil. of CHF			Variation			
	2023	2022	2021	2023/2022		2023/2021	
				(+)	(-)	(+)	(-)
1. USA	4,161.8	3,891.0	3,080.5	+7.0%		+35.1%	
2. China	2,762.5	2,568.6	2,966.9	+7.6%			-6.9%
3. Hong Kong	2,356.3	1,908.8	2,133.2	+23.4%		+10.5%	
4. Japan	1,822.9	1,693.0	1,417.1	+7.7%		+28.6%	
5. United Kingdom	1,743.8	1,620.8	1,334.1	+7.6%		+30.7%	
6. Singapore	1,655.2	1,615.2	1,277.0	+2.5%		+29.6%	
7. Germany	1,357.7	1,292.2	1,061.3	+5.1%		+27.9%	
8. France	1,279.9	1,184.0	953.9	+8.1%		+34.2%	
9. UAE	1,263.9	1,126.5	997.4	+12.2%		+26.7%	
10. Italy	1,066.9	976.2	859.6	+9.3%		+24.1%	
11. South Korea	711.6	767.9	749.3		-7.3%		-5.0%
12. Spain	455.0	430.6	341.9	+5.7%		+33.1%	
13. Australia	411.5	359.7	279.6	+14.4%		+47.2%	
14. Taiwan	395.9	368.2	318.9	+7.5%		+24.1%	
15. Saudi Arabia	354.2	345.4	316.5	+2.6%		+11.9%	
16. Netherlands	343.5	331.4	292.2	+3.7%		+17.5%	
17. Thailand	328.7	280.7	192.9	+17.1%		+70.4%	
18. Canada	297.9	264.0	214.8	+12.9%		+38.7%	
19. Mexico	290.2	250.0	199.0	+16.1%		+45.8%	
20. Turkey	282.0	245.5	173.1	+14.8%		+62.9%	
21. Qatar	261.6	288.5	184.4		-9.3%	+41.9%	
22. India	218.8	187.8	156.8	+16.5%		+39.5%	
23. Austria	203.6	190.0	167.9	+7.2%		+21.3%	
24. Ireland	194.3	153.5 *	121.1	+26.6%		+60.4%	
25. Kuwait	179.6	166.5	150.7	+7.8%		+19.2%	
26. Belgium	150.9	136.5	114.4	+10.5%		+31.9%	
27. Bahrain	146.4	146.6	137.2		-0.2%	+6.7%	
28. Greece	126.9	113.5	89.3	+11.8%		+42.2%	
29. Portugal	115.5	114.2	99.7	+1.1%		+15.9%	
30. Malaysia	95.4	93.5	59.3	+2.1%		+60.8%	
<b>Total 30 markets</b>	<b>25,034.4</b>	<b>23,110.4</b>	<b>20,440.1</b>	<b>+8.3%</b>		<b>+22.5%</b>	
Share in %	93.6%	93.0%	91.7%				
<b>Total value</b>	<b>26,741.5</b>	<b>24,859.1</b>	<b>22,302.1</b>	<b>+7.6%</b>		<b>+19.9%</b>	



\* The data supplied by the Federal Customs Administration and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.